

THE PARTY LEADERS

Which of these would make the best Prime Minister?

	Gordon Brown	David Cameron	Nick Clegg	Don't know
	%	%	%	%
2010				
April 4-5	28	35	10	27
Mar 28-29	26	34	10	29
Mar 21-22	26	30	12	31
Mar 14-15	26	32	13	29
Mar 7 - 8	26	33	9	32
Feb 28 - Mar 1	26	33	9	32
Feb 21-22	25	32	10	33
January	23	33	11	33
2009				
December	22	34	10	34
November	22	34	10	34
October	20	36	11	33
September	20	35	12	33
August	19	35	10	36
July	19	37	10	34
June	18	35	10	36
May	17	36	10	38
April	22	39	9	30
March	24	35	7	34
February	25	33	6	36
January	27	35	7	32
2008				
December	29	31	7	34
November	31	33	7	30
October	27	34	5	34
September	16	34	10	40
August	19	37	6	37
July	18	37	7	38
June	18	37	6	39
May	17	39	7	38
April	19	32	7	42
March	24	32	7	37
February	27	29	6	38
January	27	31	5	38

Is Gordon Brown doing well or badly as Prime Minister?

	Well	Badly	DK	Net score
2010	%	%	%	%
March 18-19	33	61	6	-28
March 4-5	36	60	4	-24
February 25-26	36	58	6	-22
February 18-19	37	58	5	-21
January	32	64	4	-32
2009				
December 10-11	26	68	6	-42
December 3-4	28	66	5	-38
November	28	67	5	-39
October	28	67	5	-39
September	26	70	5	-44
August	26	70	4	-44
July	24	71	5	-47
June	23	73	4	-50
May	25	71	5	-46
April	41	53	6	-12
March	36	60	5	-24
February	31	65	4	-34
January	35	60	6	-25
2008				
December	38	55	8	-17
November	41	53	6	-12
October	31	65	5	-34
September	20	73	6	-53
August	20	75	6	-55
July	19	77	5	-58
June	16	78	5	-62
May	17	78	4	-61
April	28	65	11	-37
March	33	59	8	-26
February	36	57	7	-21
January	35	55	10	-20
2007				
December	34	58	8	-24
November	33	43	24	-10
October	59	29	12	30
September	62	23	15	39
August	65	17	18	48

Is David Cameron doing well or badly as Conservative leader?

	Well	Badly	DK	Net score
2010	%	%	%	%
March 18-19	49	39	11	10
March 4-5	48	44	8	4
February 25-26	50	39	11	11
February 18-19	50	38	12	12
January	56	33	11	23
2009				
December 10-11	52	37	11	15
December 3-4	52	38	11	14
November	57	33	10	24
October	59	31	10	28
September	59	31	10	28
August	55	35	11	20
July	57	32	11	25
June	58	33	9	25
May	57	33	11	24
April	56	31	13	25
March	59	30	12	29
February	50	38	12	12
January	50	38	12	12
2008				
December	46	39	15	7
November	54	34	12	20
October	58	32	11	26
September	57	30	13	27
August	59	27	13	32
July	61	28	12	33
June	63	26	11	37
May	61	28	10	33
April	51	38	11	13
March	51	37	13	14
February	51	37	12	14
January	55	30	15	25
2007				
December	54	32	14	22
November	46	31	23	15
October	54	34	12	20
September	35	50	15	-15
August	29	55	16	-26

Is Nick Clegg doing well or badly as Liberal Democrat leader?

	Well	Badly	DK	Net score
2010	%	%	%	%
March 18-19	47	27	26	20
March 4-5	43	31	26	12
February 25-26	42	28	29	14
February 18-19	44	27	29	17
January	47	26	27	21
2009				
December 10-11	42	30	28	12
December 3-4	45	30	27	15
November	42	30	28	12
October	44	31	25	13
September	43	27	30	16
August	41	30	30	11
July	44	27	29	17
June	47	29	24	18
May	43	28	30	15
April	33	31	36	2
March	36	32	32	4
February	35	31	33	4
January	30	35	35	-5
2008				
December	28	34	39	-6
November	31	32	37	-1
October	32	34	34	-2
September	29	32	39	-3
August	29	30	41	-1
July	29	32	39	-3
June	35	29	37	6
May	36	29	35	7
April	26	35	38	-9
March	29	35	35	-6
February	27	25	48	2
January	20	18	62	2

If you had to choose, which would you prefer, a Conservative government led by David Cameron, or a Labour Government led by Gordon Brown?

	Con	Lab	Don't know	Lab lead
	%	%	%	%
2010				
March 29-30	43	38	19	-5
March 18-19	43	38	20	-5
March 15-16	44	38	18	-6
February 18-19	43	39	19	-4
January	44	37	19	-7
2009				
December	46	35	20	-11
November	47	35	18	-12
October	49	33	18	-16
September	48	32	20	-16
August	50	32	19	-18
July	51	31	18	-20
June	50	31	19	-19
May	51	29	21	-22
April	54	32	15	-22
March	46	33	21	-13
February	46	35	19	-11
January	46	38	16	-8
2008				
December	43	38	18	-5
November	44	41	15	-3
October	46	36	19	-10
September	51	28	20	-23
August	51	32	17	-19
July	52	31	17	-21
June	54	29	17	-25
May	54	29	18	-25
April	49	31	20	-18
March	47	35	19	-12
February	44	36	20	-8
January	43	36	20	-7

Suppose a Conservative Government were formed under David Cameron after the next election. Which of these three statements comes closest to your own view?

	I would be delighted	I wouldn't mind	I would be dismayed	Don't know
	%	%	%	%
2010				
March 29-30	23	26	40	11
March 15-16	22	28	38	11
March 1-2	21	27	41	11
February	20	28	41	11
2007				
November	20	34	33	13
October	25	28	33	14
March	17	36	31	16
2005				
December	21	36	24	20
April*	20	24	47	9

* Asked about Michael Howard

Leaders' characteristics

Gordon Brown

	Sticks to what he believes in	Honest	Strong	In touch with ordinary people	Good in a crisis	Decisive	A natural leader	Charismatic
2010								
April 4-5	37	21	22	17	18	16	5	2
Mar 28-29	36	22	20	16	19	14	5	2
Mar 21-22	38	21	24	17	18	15	6	3
Mar 14-15	39	23	23	16	18	16	5	2
Mar 7 - 8	39	22	23	18	19	16	5	2
Feb 28 - Mar 1	38	21	26	16	20	18	5	3
Feb 21-22	37	21	24	15	17	16	4	3
Feb 14-15	38	26	21	19	19	15	5	3
Sept 2009	29	16	11	10	12	9	3	1
April 2008	35	18	18	10	11	14	5	2
Oct 2007	40	22	40	20	27	37	17	1
July 2007	44	25	35	20	16	32	11	4

David Cameron

	Sticks to what he believes in	Honest	Strong	In touch with ordinary people	Good in a crisis	Decisive	A natural leader	Charismatic
2010								
April 4-5	18	19	19	19	11	21	22	40
Mar 28-29	19	20	20	18	10	21	24	42
Mar 21-22	19	18	19	16	10	20	21	38
Mar 14-15	17	21	18	18	10	22	23	41
Mar 7 - 8	18	18	17	18	10	20	21	37
Feb 28 - Mar 1	19	20	19	19	10	23	22	38
Feb 21-22	17	17	17	17	9	21	22	37
Feb 14-15	16	16	18	15	9	19	20	36
Sept 2009	18	16	18	19	11	20	20	35
April 2008	20	16	14	21	7	14	19	32
Oct 2007	17	20	12	23	6	14	14	34
July 2007	12	13	8	17	5	9	14	32

Nick Clegg

	Sticks to what he believes in	Honest	Strong	In touch with ordinary people	Good in a crisis	Decisive	A natural leader	Charismatic
2010								
April 4-5	19	26	7	23	3	9	6	11
Mar 28-29	20	25	6	22	3	10	6	12
Mar 21-22	18	25	7	24	3	9	7	12
Mar 14-15	20	25	8	23	3	11	8	12
Mar 7 - 8	17	22	6	20	3	8	7	11
Feb 28 - Mar 1	17	23	7	21	4	9	6	10
Feb 21-22	16	23	5	20	2	8	5	10
Feb 14-15	17	22	6	20	3	8	5	10
Sept 2009	14	20	5	20	3	8	7	9