

YouGov Survey Results

Sample Size: 1183 Scottish Adults
Fieldwork: 26th - 28th August 2009

	Westminster voting intention				Scottish Constituency Vote				Gender		Age			Social Grade		
	Total	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE
Weighted Sample	1183	190	281	167	242	153	258	153	323	561	622	331	421	431	532	651
Unweighted Sample	1183	201	326	138	257	153	302	135	339	589	594	300	379	504	683	500
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Westminster Voting Intention

Labour	30	0	100	0	0	2	93	10	8	32	28	30	35	26	26	34
SNP	26	0	0	0	100	0	1	3	75	26	26	16	25	34	28	24
Conservative	20	100	0	0	0	94	3	3	8	20	20	28	16	19	23	18
Lib Dem	18	0	0	100	0	4	2	82	8	16	20	21	17	16	16	20
Other	6	0	0	0	0	0	1	3	1	5	7	5	7	5	7	5

Other Parties Westminster Voting Intention

Green	2	0	0	0	0	0	1	1	0	2	3	2	4	1	3	2
BNP	2	0	0	0	0	0	0	0	0	2	2	2	2	1	1	2
UKIP	1	0	0	0	0	0	0	2	0	1	1	1	0	2	2	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	1	0	1	0	1	1	1	0

Westminster Non Voters

Would Not Vote	8	0	0	0	0	0	1	0	1	8	8	10	10	5	6	10
Don't know	13	0	0	0	0	5	4	5	6	8	18	13	14	12	9	16

Scottish Constituency Vote

SNP	34	13	9	15	96	0	0	0	100	36	33	28	33	40	35	33
Labour	27	5	85	3	1	0	100	0	0	30	25	27	31	24	25	30
Conservative	16	78	1	4	0	100	0	0	0	16	17	25	10	15	17	15
Lib Dem	16	2	5	75	2	0	0	100	0	14	19	15	17	16	15	17
Other	6	2	0	3	2	0	0	0	0	6	7	5	8	5	8	5

Scottish Constituency Non Voters

Wouldn't vote	8	2	0	1	0	0	0	0	0	8	8	10	9	5	6	9
Don't know	12	6	4	5	2	0	0	0	0	6	18	12	14	11	9	15

Scottish Regional Vote

SNP	30	11	8	16	84	2	2	5	83	32	27	25	29	35	29	31
Labour	26	4	81	4	0	0	92	3	2	28	23	25	30	23	24	28
Conservative	16	74	1	6	2	92	0	2	2	15	17	22	11	17	18	15
Lib Dem	16	5	6	70	2	4	3	81	3	13	18	15	18	14	15	16
Other	12	6	4	5	12	3	3	9	11	11	14	14	12	11	14	10

Scottish Regional Vote: Others

Green	7	3	2	5	5	1	2	8	5	5	9	8	8	5	8	6
Scottish Socialist Party	2	1	1	0	6	0	0	1	5	3	2	1	3	3	3	2
Solidarity	1	1	0	0	1	0	0	0	1	1	1	1	1	1	1	1
Other	2	2	0	0	0	1	0	0	0	3	2	4	1	2	2	2

Scottish Regional Non Voters

<i>Wouldn't vote</i>	8		1	0	1	1		0	1	0	1		8	8		10	10	6		6	10
<i>Don't know</i>	11		6	4	4	2		3	1	1	2		4	17		10	13	10		9	12

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	47	72
Male 25 to 39	126	143
Male 40 to 54	150	155
Male 55 +	266	191
Female 18 to 24	60	72
Female 25 to 39	169	143
Female 40 to 54	127	167
Female 55 +	238	240
Social Grade		
ABC1	683	532
C2DE	500	651
Newspaper Type		
Express / Mail	166	154
Sun / Star	150	177
Mirror / Record	193	236
Guardian / Independent	102	24
FT / Times / Telegraph	111	59
Other Paper	324	355
No Paper	136	177
Political Party Identification		
Lab	501	426
Con	146	131
Lib Dem	79	118
Others	202	191
None	231	287
Don't know	24	30

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