

YouGov / Sunday Times Survey Results

Sample Size: 2095 GB Adults
Fieldwork: 3rd - 4th December 2009

	Voting intention			Gender		Age			Social Grade		Region					
Total	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2095	658	448	298	1006	1089	575	787	733	1152	942	268	681	449	515	182
Unweighted Sample	2095	704	399	289	984	1111	390	768	937	1239	855	283	663	449	516	184
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

Con	40	100	0	0	40	40	46	38	38	44	35	45	48	43	32	19
Lab	27	0	100	0	27	27	19	30	30	26	29	27	20	29	33	34
Lib Dem	18	0	0	100	18	18	20	19	16	19	17	16	20	13	20	19
Other	15	0	0	0	15	14	14	13	17	11	19	12	12	15	14	28

Other Parties Voting Intention

UKIP	5	0	0	0	5	5	2	4	8	4	7	3	6	5	7	1
Green	3	0	0	0	2	4	4	3	3	3	4	7	3	3	2	2
SNP / PCY	3	0	0	0	2	3	3	2	3	3	3	1	0	3	0	22
BNP	3	0	0	0	4	2	4	2	3	1	4	2	2	3	4	2
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
Other	1	0	0	0	2	1	1	2	1	1	1	0	1	2	2	0

Non Voters

Would Not Vote	8	0	0	0	8	8	12	9	5	6	11	8	9	5	9	9
Don't know	13	0	0	0	10	17	13	13	13	14	13	16	11	16	14	9

Do you think Gordon Brown is doing well or badly as prime minister?

Very well	3	0	13	1	5	2	2	3	5	3	4	3	3	3	4	7
Fairly well	25	5	64	29	25	25	24	24	27	25	26	24	20	25	27	38
TOTAL WELL	28	6	77	30	30	27	26	27	32	28	30	26	23	28	31	46
Fairly badly	34	37	16	46	33	35	39	37	27	34	34	31	36	37	32	30
Very badly	32	56	4	21	34	30	25	32	38	34	29	38	36	30	32	17
TOTAL BADLY	66	93	21	67	68	65	65	69	65	68	64	69	72	66	64	47
Don't know	5	1	2	3	3	8	9	5	4	4	7	4	5	6	5	8

	Voting intention			Gender		Age			Social Grade		Region					
Total	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2095	658	448	298	1006	1089	575	787	733	1152	942	268	681	449	515	182
Unweighted Sample	2095	704	399	289	984	1111	390	768	937	1239	855	283	663	449	516	184
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think David Cameron is doing well or badly as Conservative leader?

Very well	6	16	2	3	7	6	9	4	7	7	5	8	7	7	5	5
Fairly well	46	75	30	36	47	44	47	45	45	50	40	48	48	47	42	41
TOTAL WELL	52	91	31	39	54	50	56	49	52	57	45	55	55	53	47	46
Fairly badly	25	7	38	37	26	23	19	27	27	23	27	24	23	23	27	29
Very badly	13	1	24	17	14	12	10	14	14	11	15	12	12	12	16	12
TOTAL BADLY	37	7	62	54	40	35	28	41	41	34	42	37	35	34	43	41
Don't know	11	2	7	7	7	15	16	10	7	9	13	8	10	12	10	14

Do you think Nick Clegg is doing well or badly as leader of the Liberal Democrats?

Very well	4	3	3	12	5	3	3	3	5	3	4	2	4	3	3	6
Fairly well	41	48	37	67	45	37	34	41	46	45	36	37	42	44	42	28
TOTAL WELL	44	50	39	79	49	40	37	44	51	48	40	38	46	48	45	34
Fairly badly	21	21	27	12	22	19	17	21	22	20	21	25	19	20	22	21
Very badly	9	5	11	3	10	8	9	11	6	9	8	11	9	7	9	10
TOTAL BADLY	29	26	38	15	32	26	26	32	29	29	29	36	27	26	30	30
Don't know	27	24	23	6	19	34	38	24	21	23	32	26	26	26	25	36

Who would you trust more to raise you and your family's standard of living?

Gordon Brown and Alistair Darling	22	0	77	18	24	20	16	23	25	22	22	22	16	20	26	37
David Cameron and George Osborne	31	82	3	10	33	30	37	28	31	34	28	39	38	32	24	14
Neither	37	14	16	63	37	37	33	40	38	34	41	30	37	36	42	40
Don't know	10	4	5	9	6	13	14	9	7	10	10	10	10	13	7	9

In your opinion, how good or bad is the state of Britain's economy at the moment?

Very good	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Quite good	4	1	12	3	5	3	3	4	5	4	4	5	4	5	3	4
TOTAL GOOD	4	1	12	3	5	3	3	4	5	4	4	5	4	5	3	4
Neither good nor bad	19	10	37	23	21	17	20	18	19	16	23	21	19	18	21	17
Quite bad	48	49	42	52	45	51	56	48	42	50	46	47	44	49	50	58
Very bad	28	40	8	23	28	27	20	28	33	29	26	26	32	28	26	20
TOTAL BAD	76	89	50	74	73	78	75	76	76	79	72	73	76	76	76	79
Don't know	1	0	1	0	1	2	2	1	1	1	1	0	2	1	0	1

	Voting intention			Gender		Age			Social Grade		Region				
Total	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample 2095	658	448	298	1006	1089	575	787	733	1152	942	268	681	449	515	182
Unweighted Sample	704	399	289	984	1111	390	768	937	1239	855	283	663	449	516	184
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Gordon Brown said last week that the Conservatives are the party of the rich, citing their commitment to reduce inheritance tax for the wealthy. He also drew attention to the Eton education of David Cameron and some of his senior colleagues.

Which of the following best fits your view?

The Conservatives are still the party of the rich	52	14	90	72	54	50	41	59	54	50	55	49	45	50	60	67
The Conservatives are no longer the party of the rich	31	76	4	14	33	30	32	27	35	36	26	31	37	35	26	20
Don't know	17	10	6	14	13	20	27	15	11	14	19	20	19	16	15	13

Do you agree or disagree with the following statement:

'David Cameron is too wealthy and privileged to represent ordinary people'

Strongly agree	18	1	41	22	21	16	12	21	21	15	22	15	15	17	25	24
Tend to agree	29	8	42	43	28	29	25	29	31	29	29	30	26	27	29	36
TOTAL AGREE	47	9	83	65	49	45	37	50	52	44	51	45	41	44	54	60
Tend to disagree	29	50	10	25	28	29	34	26	27	30	28	26	33	30	27	20
Strongly disagree	15	39	2	4	17	14	16	14	16	19	10	21	18	14	11	10
TOTAL DISAGREE	44	89	12	29	45	43	50	40	43	49	38	46	50	45	38	30
Don't know	9	3	6	6	6	12	13	9	6	7	12	8	9	11	8	10

Alistair Darling, the Chancellor of the Exchequer, will deliver his pre-budget report next week and will outline measures to reduce Britain's £175 billion budget deficit over the next few years.

Which of the following best fits your view?

The deficit should mainly be reduced by putting up taxes, not reducing public spending	30	16	51	44	35	24	21	33	33	30	28	30	28	26	30	40
The deficit should mainly be reduced by reducing public spending, not raising taxes	52	74	32	37	54	51	57	50	52	54	50	58	52	56	50	43
Don't know	18	10	17	19	12	24	23	18	15	15	22	12	19	18	20	17

The government is introducing a new 50% tax on people earning above £150,000. If further tax increases are needed, which of these options would you prefer?

Any further tax rises should be concentrated on the highly paid.	66	54	76	77	67	65	59	70	66	66	66	55	62	70	72	67
Any further tax rises should be spread across all working people because taxing the highly-paid too much would destroy incentives and discourage entrepreneurs	25	40	15	19	28	22	26	21	28	26	23	31	27	23	22	21
Don't know	10	6	9	5	6	13	15	8	6	9	11	14	11	7	6	12

	Voting intention			Gender		Age			Social Grade		Region				
Total	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample 2095	658	448	298	1006	1089	575	787	733	1152	942	268	681	449	515	182
Unweighted Sample 2095	704	399	289	984	1111	390	768	937	1239	855	283	663	449	516	184
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Conservatives say there should be more incentives to encourage marriage in the tax and benefits system. Labour says that would discriminate against single parents and families where the couple is not married.

What is your view?

The tax and benefits system should provide extra incentives for marriage	48	68	34	38	52	44	42	45	56	49	46	42	51	50	49	37
The tax and benefits system should not discriminate in favour of married couples	43	27	59	57	42	45	46	48	37	43	44	48	39	43	44	55
Don't know	9	5	7	4	6	11	12	8	8	7	10	10	10	7	7	8

Thinking about Afghanistan, President Obama has announced that the US will send 30,000 extra troops there. Britain and other countries have also announced additional troops.

Was this the right or wrong thing to do?

It was right to send the extra troops	43	48	54	42	56	30	40	41	46	43	43	41	43	41	43	49
It was wrong to send the extra troops	38	39	27	38	30	46	37	41	37	38	39	44	38	38	39	31
Don't know	19	13	19	20	14	24	23	18	17	20	18	16	19	21	18	20

Do you think Britain, America and the other Nato countries will end up winning or losing the war in Afghanistan?

Winning	22	20	34	16	27	18	31	20	18	18	27	23	20	21	23	34
Losing	48	52	36	54	47	49	35	53	54	49	47	46	47	49	52	43
Don't know	29	28	30	30	26	33	34	27	28	32	26	31	34	30	25	23

Turning to another issue, there have been recent controversies surrounding climate change research at the University of East Anglia. In general do you trust climate scientists to tell the truth about global warming or not?

Yes, I trust them to tell the truth	41	35	50	51	43	39	52	40	34	43	38	42	41	42	39	40
No, I do not trust them to tell the truth	44	55	35	37	48	42	30	47	53	44	45	43	44	42	48	43
Don't know	15	10	15	12	10	19	19	13	13	14	16	15	15	17	13	17

Which of the following best fits your view on global warming?

The planet is warming and human activity is mainly responsible	21	14	27	27	22	20	28	23	15	21	22	26	21	24	18	20
The planet is warming and human activity is partly responsible, together with other factors	62	69	61	66	60	63	56	64	64	63	61	59	62	61	63	66
The planet is warming but human activity is not responsible at all	8	9	7	5	8	7	6	6	10	8	8	6	8	6	10	6
The planet is not warming	4	6	2	1	6	3	4	4	5	4	4	4	4	5	4	3
Don't know	5	3	4	1	4	6	7	3	5	4	6	6	5	5	5	5

	Voting intention			Gender		Age			Social Grade		Region				
Total	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample 2095	658	448	298	1006	1089	575	787	733	1152	942	268	681	449	515	182
Unweighted Sample 2095	704	399	289	984	1111	390	768	937	1239	855	283	663	449	516	184
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Finally, which of the following teams is most likely to win next year's football World Cup in South Africa?

No idea – I am not interested in soccer	41	40	35	48	27	53	34	39	47	43	37	38	45	38	38	39
Brazil	20	23	22	18	29	12	22	20	19	19	21	23	17	19	23	22
England	11	11	17	6	13	10	12	13	10	9	14	11	12	14	13	1
Spain	9	10	8	10	15	4	12	11	6	10	9	9	8	10	11	10
Germany	2	3	2	1	4	1	4	1	2	2	2	2	3	1	2	5
Argentina	2	3	1	2	2	2	3	2	1	1	2	3	1	1	2	2
Italy	2	1	4	2	1	2	2	2	1	1	2	2	1	3	1	3
Netherlands	1	1	1	4	2	1	2	1	1	2	1	3	1	1	0	4
France	1	1	1	2	1	1	1	1	1	1	0	1	1	1	0	1
Some other country	1	1	1	1	1	0	1	1	0	0	1	1	1	1	0	2
Not sure	10	8	9	8	7	14	9	10	12	10	10	8	10	11	11	13

(Results excluding "not interested in soccer")

Brazil	34	38	34	35	40	26	33	34	36	34	34	37	32	30	37	36
England	19	19	26	11	17	22	18	21	19	17	22	18	22	22	21	1
Spain	16	17	13	19	20	9	18	17	12	17	14	15	15	16	17	16
Germany	4	4	3	1	5	3	5	2	4	4	3	3	6	2	2	7
Argentina	3	4	1	4	2	4	4	3	2	2	3	5	2	2	2	3
Italy	3	2	6	3	2	4	3	3	2	2	3	4	1	5	1	4
Netherlands	2	1	2	7	2	2	3	2	2	3	2	5	2	2	0	7
France	1	1	1	3	1	2	2	1	1	2	0	1	2	2	0	1
Some other country	1	1	1	2	2	1	1	2	1	1	2	1	2	1	0	3
Not sure	17	13	14	15	9	29	14	16	22	18	17	12	18	18	18	21

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	41	126
Male 25 to 39	168	272
Male 40 to 54	304	273
Male 55 +	471	335
Female 18 to 24	66	126
Female 25 to 39	291	272
Female 40 to 54	288	293
Female 55 +	466	398
Region		
London	283	268
Rest of South	663	681
Midlands and Wales	449	449
North	516	515
Scotland	184	182
Social Grade		
ABC1	1239	1152
C2DE	855	942
Newspaper Type		
Express / Mail	512	335
Sun / Star	322	461
Mirror / Record	235	336
Guardian / Independent	168	84
FT / Times / Telegraph	229	199
Other Paper	248	262
No Paper	381	419
Political Party Identification		
Lab	556	671
Con	595	544
Lib Dem	216	251
Others	114	63
None	538	513
Don't know	76	52