

Sample Size: 1013 Scottish Adults  
Fieldwork: 12th - 13th January 2010

		Scottish Constituency			
		Con	Lab	Lib Dem	SNP
<b>Weighted Sample</b>	<b>Total</b>	119	266	109	292
<b>Unweighted Sample</b>	<b>Total</b>	145	282	113	292
	%	%	%	%	%

## Scottish Constituency Vote

[Excluding Don't Knows and Wouldn't Vote]

SNP	<b>35</b>	0	0	0	100
Labour	<b>32</b>	0	100	0	0
Conservative	<b>14</b>	100	0	0	0
Lib Dem	<b>13</b>	0	0	100	0
Other	<b>7</b>	0	0	0	0

## Scottish Constituency Non Voters

Would not vote	<b>6</b>	0	0	0	0
Don't know	<b>11</b>	0	0	0	0

Do you think the SNP should get more, less or the same amount of coverage on TV in Scotland as the main UK political parties in the run up to the next UK general election?

Much more coverage	<b>4</b>	1	1	1	11
A little more coverage	<b>5</b>	3	4	3	10
<b>TOTAL MORE COVERAGE</b>	<b>9</b>	<b>4</b>	<b>5</b>	<b>3</b>	<b>21</b>
The same amount of coverage	<b>62</b>	52	59	68	73
A little less coverage	<b>8</b>	10	11	12	4
Much less coverage	<b>14</b>	33	22	14	1
<b>TOTAL LESS COVERAGE</b>	<b>22</b>	<b>43</b>	<b>33</b>	<b>26</b>	<b>5</b>
Don't know	<b>7</b>	1	3	2	1

To what extent do you agree or disagree with the following statement?

The televised leaders' debates due to take place in advance of the election should NOT include the leader of the Scottish National Party

Strongly agree	<b>16</b>	28	26	22	1
Tend to agree	<b>15</b>	26	19	18	10
<b>TOTAL AGREE</b>	<b>31</b>	<b>54</b>	<b>45</b>	<b>40</b>	<b>11</b>
Tend to disagree	<b>21</b>	17	26	30	14
Strongly disagree	<b>38</b>	26	21	25	73
<b>TOTAL DISAGREE</b>	<b>59</b>	<b>43</b>	<b>47</b>	<b>55</b>	<b>87</b>
Don't know	<b>10</b>	3	8	5	2

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	<b>24</b>	<b>62</b>
Male 25 to 39	<b>111</b>	<b>123</b>
Male 40 to 54	<b>129</b>	<b>133</b>
Male 55 +	<b>241</b>	<b>164</b>
Female 18 to 24	<b>27</b>	<b>62</b>
Female 25 to 39	<b>132</b>	<b>123</b>
Female 40 to 54	<b>114</b>	<b>143</b>
Female 55 +	<b>235</b>	<b>205</b>
<b>Social Grade</b>		
ABC1	<b>621</b>	<b>456</b>
C2DE	<b>392</b>	<b>557</b>
<b>Newspaper Type</b>		
Express / Mail	<b>151</b>	<b>132</b>
Sun / Star	<b>106</b>	<b>152</b>
Mirror / Record	<b>138</b>	<b>203</b>
Guardian / Independent	<b>93</b>	<b>20</b>
FT / Times / Telegraph	<b>93</b>	<b>51</b>
Other Paper	<b>296</b>	<b>304</b>
No Paper	<b>136</b>	<b>152</b>
<b>Political Party Identification</b>		
Lab	<b>395</b>	<b>365</b>
Con	<b>154</b>	<b>111</b>
Lib Dem	<b>67</b>	<b>101</b>
Others	<b>175</b>	<b>162</b>
None	<b>202</b>	<b>248</b>
Don't know	<b>20</b>	<b>25</b>

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