

YouGov / Brett Landscaping Survey Results

Sample Size: 2280

Fieldwork: 19th - 21st October 2009

	Total	Gender		Social Grade		Age					Region						
	Base	Male	Female	ABC1	C2DE	18 to 24	25 to 34	35 to 44	45 to 54	55 +	North	Midlands	East	London	South	Wales	Scotland
Unweighted Base	2280	1072	1208	1247	1033	140	351	388	434	967	519	343	197	343	554	110	214
All GB Adults	2280	1094	1186	1254	1026	274	387	398	423	798	561	374	219	292	522	114	198

Have you noticed any recent press reports about the need to have planning permission for new (or replacement) driveways over 5m²?

Yes, I have	8%	10%	6%	9%	8%	9%	6%	7%	7%	10%	10%	10%	10%	8%	7%	10%	3%
No, I have not	92%	90%	94%	91%	92%	91%	94%	93%	93%	90%	90%	90%	90%	92%	93%	90%	97%

Which, if any, of the following do you have any knowledge of? [Please tick all that apply]

Increased risk of flooding through factors such as climate change	54%	57%	52%	58%	50%	50%	50%	46%	56%	61%	55%	51%	49%	52%	58%	53%	56%
Sustainable drainage systems	15%	19%	11%	15%	15%	15%	15%	13%	15%	16%	16%	15%	14%	17%	14%	14%	11%
Permeable paving	22%	28%	17%	25%	19%	19%	17%	21%	19%	28%	21%	23%	23%	23%	24%	21%	18%
Raingardens	6%	7%	4%	7%	5%	2%	6%	6%	5%	7%	5%	7%	3%	9%	7%	4%	4%
Soakaways	31%	38%	26%	35%	27%	7%	22%	26%	33%	46%	27%	31%	37%	27%	39%	32%	25%
None of these	37%	31%	41%	33%	41%	38%	42%	46%	36%	28%	36%	39%	41%	40%	31%	36%	39%

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The Government is planning to introduce new legislation regarding water management. This legislation aims to build upon and tie together three separate papers, these being the European Water Framework Directive, The Pitt Report and Future Water for England.

Once enacted this legislation would have far reaching effects on UK construction. The forerunner has been a change to planning which means that any driveway/ hard standing area of greater than 5m² to the front of a property now requires planning permission unless sustainable drainage techniques are employed to stop water running down onto the road and into the sewer network.

Which, if any, of the following do you think are reasons which explain why the Government is planning to introduce this new legislation? [Please tick all that apply]

To save water	21%	22%	21%	23%	20%	24%	20%	21%	22%	21%	20%	23%	21%	23%	23%	22%	16%
To improve water quality	8%	8%	8%	7%	9%	10%	9%	5%	8%	8%	9%	7%	6%	11%	6%	8%	9%
To improve our sustainability credentials	23%	25%	21%	27%	18%	29%	22%	24%	20%	22%	23%	19%	24%	28%	23%	21%	22%
To reduce the risk of flooding	61%	61%	61%	67%	54%	50%	58%	58%	65%	66%	63%	58%	63%	57%	63%	55%	63%
To make more money for councils	28%	30%	25%	25%	31%	28%	27%	29%	26%	29%	30%	28%	27%	25%	29%	28%	23%
Other	2%	3%	2%	2%	2%	4%	2%	3%	2%	3%	3%	3%	2%	3%	2%	4%	1%
Don't know	15%	12%	18%	13%	19%	25%	19%	17%	14%	10%	14%	15%	14%	18%	15%	16%	19%

All figures, unless otherwise stated, are from YouGov Plc.