

	Voting intention			Gender		Age					Social Grade		Region							
Total	Con	Lab	Lib Dem	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	
Unweighted Sample	2070	682	482	261	967	1103	170	299	355	384	862	1196	874	441	288	188	306	546	109	192
Weighted Sample	2070	658	489	280	994	1076	248	346	378	373	724	1138	932	509	339	199	265	474	104	180

How, if at all, has your opinion of the contribution of the financial sector and banks to society changed during the current financial crisis (i.e. since October 2008)?

My opinion has improved a great deal	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	3%	0%	1%	1%	1%
My opinion has improved to some extent	5%	5%	8%	5%	7%	3%	8%	6%	4%	3%	4%	4%	5%	3%	7%	4%	7%	5%	2%	6%	
My opinion of their contribution to society has not changed	23%	26%	22%	26%	23%	23%	29%	24%	21%	24%	22%	23%	23%	17%	21%	26%	27%	26%	30%	23%	
My opinion has worsened to some extent	33%	33%	34%	31%	32%	34%	31%	35%	34%	30%	33%	33%	32%	34%	35%	32%	31%	31%	29%	35%	
My opinion has worsened a great deal	31%	30%	27%	33%	32%	29%	12%	22%	33%	38%	37%	34%	26%	35%	29%	30%	27%	29%	31%	29%	
Don't know	8%	4%	7%	3%	5%	10%	18%	12%	7%	5%	3%	4%	12%	9%	6%	6%	8%	8%	8%	6%	

At a recent meeting of G20 Finance Ministers, Gordon Brown suggested that there should be a global tax on bank transactions. One suggestion is for this to be £5 out of every £10,000 traded (0.05%).

The Financial Services Authority says this tax would curb the power of the City by targeting institutions over individuals. The International Monetary Fund say that this tax would be difficult to impose without the backing of all other countries.

From what you know, to what extent would you support or oppose this tax in principle?

Strongly support	10%	7%	17%	10%	15%	6%	7%	7%	11%	10%	12%	11%	9%	9%	10%	11%	11%	8%	18%	14%
Tend to support	33%	28%	44%	38%	35%	30%	29%	34%	37%	30%	32%	34%	30%	33%	34%	29%	32%	32%	36%	31%
Tend to oppose	19%	25%	13%	21%	19%	18%	18%	17%	17%	19%	21%	19%	18%	15%	19%	20%	20%	23%	9%	21%
Strongly oppose	13%	20%	6%	9%	16%	10%	10%	13%	8%	12%	17%	14%	11%	15%	10%	17%	17%	10%	13%	10%
Don't know	26%	21%	19%	22%	15%	35%	36%	29%	26%	28%	19%	21%	31%	28%	26%	24%	21%	27%	24%	24%

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Unweighted Sample 2070	682	482	261	967	1103	170	299	355	384	862	1196	874	441	288	188	306	546	109	192
Weighted Sample 2070	658	489	280	994	1076	248	346	378	373	724	1138	932	509	339	199	265	474	104	180

And to what extent would you support or oppose this tax if it were to be introduced on the basis that some of the money raised would be used to help people worst hit by the economic crisis in the UK and around the world?

Strongly support	15%	8%	24%	17%	18%	12%	14%	12%	16%	14%	16%	14%	15%	13%	13%	16%	15%	13%	24%	20%
Tend to support	38%	35%	44%	44%	37%	40%	39%	38%	38%	37%	40%	40%	36%	37%	43%	34%	38%	39%	34%	40%
Tend to oppose	17%	21%	13%	16%	18%	16%	16%	19%	17%	16%	17%	16%	18%	16%	18%	17%	16%	20%	13%	15%
Strongly oppose	11%	18%	5%	7%	14%	7%	5%	9%	6%	13%	15%	13%	8%	12%	10%	15%	13%	9%	8%	7%
Don't know	19%	18%	13%	15%	13%	25%	27%	22%	23%	21%	12%	16%	23%	22%	17%	18%	16%	20%	20%	18%

Politicians of all parties have said it will be necessary to cut public spending, raise taxes or do a combination of both, in order to balance the nation's books.

Thinking about what would help balance the books the MOST...

Which ONE of the following options do you think should have top priority?

Cutting public spending	26%	43%	14%	24%	33%	20%	19%	26%	22%	23%	33%	30%	21%	25%	26%	30%	28%	28%	18%	24%
Increasing income taxes	7%	5%	10%	13%	8%	7%	5%	3%	9%	8%	9%	8%	6%	6%	7%	9%	6%	8%	6%	11%
Increasing Value Added Tax (VAT)	4%	4%	5%	7%	4%	4%	5%	3%	5%	4%	5%	4%	4%	2%	5%	7%	4%	5%	6%	4%
Taxing bank's financial transactions	36%	29%	47%	35%	37%	36%	29%	32%	41%	42%	35%	37%	36%	39%	36%	29%	36%	34%	43%	40%
Increasing taxes on businesses	9%	7%	9%	9%	9%	8%	17%	14%	9%	4%	5%	9%	8%	10%	6%	10%	9%	8%	9%	7%
Don't know	17%	12%	14%	13%	10%	24%	25%	22%	14%	19%	13%	12%	24%	18%	19%	16%	17%	17%	18%	13%