

YouGov / ITV Survey Results

Sample Size: 2042 GB Adults
Fieldwork: 22nd - 23rd October 2009

	Voting intention			Gender		Age			Social Grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2042	633	464	305	980	1062	609	719	714	1123	918	261	663	438	502	178
Unweighted Sample	2042	691	434	272	985	1057	484	728	830	1247	794	281	671	378	513	199
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think people who run public sector organisations should get paid more, less or about the same as their private sector counterparts?

People who run public sector organisations should get paid MORE than their private sector counterparts	4	4	6	2	5	3	10	2	1	4	4	5	3	5	2	6
People who run public sector organisations should get paid ABOUT THE SAME as their private sector counterparts	72	72	78	79	72	72	68	73	75	72	72	70	70	72	74	76
People who run public sector organisations should get paid LESS than their private sector counterparts	12	16	9	12	16	9	7	12	17	15	9	15	14	12	11	10
Don't know	12	8	8	7	7	16	16	13	8	8	16	11	13	11	12	9

And do you think people who run public sector organisations DO get paid more, less or about the same as their private sector counterparts?

People who run public sector organisations get paid MORE than their private sector counterparts	25	36	19	20	26	24	18	23	33	27	23	16	27	29	26	21
People who run public sector organisations get paid ABOUT THE SAME as their private sector counterparts	18	18	21	22	23	14	18	16	20	19	17	23	16	17	20	16
People who run public sector organisations get paid LESS than their private sector counterparts	36	32	44	44	36	36	42	38	29	39	33	38	35	32	36	46
Don't know	21	15	17	15	15	27	22	22	18	16	27	22	23	22	18	17

On the following pages we will ask you to consider the pay of a number of top executives in the public sector. We will ask you to judge whether you think the pay they received in 2008/2009 was too high, too low or about right.

These executives run commercial organisations that are in the public sector, but which are financed wholly or mainly by revenues generated from the sale of services to the public or to the private sector.

Do you think the pay they received in 2008/2009 was too high, too low or about right?

	Voting intention			Gender		Age			Social Grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Kevin Lygo is the Director of TV and Content for Channel 4. He is responsible for all of their TV and online output. Channel 4 is a state owned but commercially-funded company. All of the salaries at Channel 4 are funded by commercial revenues, so are not funded by British taxpayers.

In 2008, with programmes such as Big Brother, Secret Millionaire and Embarrassing Bodies, the channel matched their record annual ratings performance. It was named Channel of the Year by Broadcast magazine.

In the same period, it announced 200 job cuts and was forced to cut programme budgets by £25 million.

In the financial year 2008/ 2009, Kevin Lygo was paid £1,136,000

Thinking about the work they do and the contribution they make, would you say that the pay they received last year was...?

Far too high	81	80	84	77	78	83	70	84	86	81	79	76	81	80	84	79
A little too high	12	14	9	16	13	10	18	10	8	12	12	13	12	12	10	13
TOTAL HIGH	92	94	93	94	91	93	88	93	95	93	91	89	93	92	93	92
About the right amount	3	4	4	4	5	2	5	3	2	3	4	5	3	3	3	5
A little too low	0	0	0	1	0	0	1	0	0	1	0	1	0	1	0	0
Far too low	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0
TOTAL LOW	1	0	1	1	1	1	1	1	0	1	1	1	1	1	0	0
Don't know	4	2	2	2	3	4	6	3	3	3	5	5	3	4	4	3

	Voting intention			Gender		Age			Social Grade		Region					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Iain Coucher is Chief Executive of Network Rail. Network Rail is responsible for the running of Britain's rail infrastructure (including tracks, signals, tunnels, stations etc). Network Rail is a private company whose debts are underwritten by the government. The salaries of the staff are not funded by British taxpayers.

Britain's rail network now carries a record number of passengers on a record number of trains. Passenger satisfaction and passenger safety are at an all time high.

Despite this, the Office of Rail Regulation (ORR) described the company's performance in 2008-2009 as "mixed," criticising the "unsatisfactory" performance on the West Coast Main Line which has had a £9bn upgrade programme.

In the financial year 2008/ 2009, Iain Coucher was paid £830,000

Thinking about the work they do and the contribution they make, would you say that the pay they received last year was...?

Far too high	65	62	64	63	66	64	58	71	65	63	67	57	64	67	69	61
A little too high	23	24	27	26	20	25	25	20	24	25	20	25	23	23	19	28
TOTAL HIGH	88	86	91	89	86	89	82	91	89	88	87	82	87	90	88	89
About the right amount	7	10	6	7	10	5	10	6	7	7	7	12	7	5	7	7
A little too low	1	1	1	1	1	0	1	1	1	1	1	1	1	0	0	0
Far too low	0	1	0	0	0	0	1	0	0	0	0	1	0	0	0	0
TOTAL LOW	1	1	1	1	1	1	1	1	1	1	1	2	2	0	0	0
Don't know	4	3	2	2	3	5	7	3	4	4	5	5	4	5	4	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Dr Ian Roxburgh was the Chief Executive of the Nuclear Decommissioning Authority (NDA). The NDA is responsible for the decommissioning and clean-up of the UK's civil public sector nuclear sites.

During the 08/09 financial year the NDA, under Dr Roxburgh, not only delivered its programme within its £2.7Bn budget, but also delivered £183M worth of efficiency savings, which have been ploughed back into the clean-up mission.

Dr Ian Roxburgh was however criticised by the nuclear union, Prospect, for concentrating the NDA's work on two main sites at Sellafield and Dounreay at the expense of workers at other sites.

In the financial year 2008/ 2009, Dr Ian Roxburgh was paid £435,617.

Thinking about the work they do and the contribution they make, would you say that the pay they received last year was...?

Far too high	31	30	30	25	30	33	27	33	32	28	35	28	27	34	37	28
A little too high	27	28	29	29	27	28	27	29	26	29	26	30	29	27	24	30
TOTAL HIGH	59	58	59	54	56	61	54	63	58	56	61	57	56	61	60	59
About the right amount	29	29	32	33	32	26	28	27	31	32	25	28	30	27	28	32
A little too low	7	9	5	9	7	7	9	5	6	7	7	7	8	5	7	5
Far too low	1	2	1	1	1	1	1	1	1	1	1	1	1	0	1	1
TOTAL LOW	8	10	6	10	8	7	10	7	7	8	8	8	10	6	8	6
Don't know	5	3	3	3	4	6	8	4	4	4	6	7	5	6	4	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Adam Crozier is Chief Executive of Royal Mail Group which includes the letters and packages business, Post Office Ltd which runs the country's 14,300 branches across the country and Parcelforce Worldwide. The Royal Mail Group is funded by a combination of borrowing from the government and commercial activities.

Royal Mail Group's operating profit increased to £321 million from £162 million the previous year. All four Group businesses were in full-year profit for the first time in two decades.

However mail volumes fell by 5.5% during the year and are predicted to decline due to competition from electronic communications and the economic downturn.

The pension fund deficit more than doubled since last year to £6.8 billion.

In the financial year 2008/ 2009, Adam Crozier was paid £995,000

Thinking about the work they do and the contribution they make, would you say that the pay they received last year was...?

Far too high	78	76	78	78	76	79	70	81	82	76	80	71	77	82	80	74
A little too high	13	16	15	15	13	14	16	12	12	16	10	14	14	10	13	17
TOTAL HIGH	91	91	93	93	89	92	86	93	93	91	90	85	91	92	93	91
About the right amount	5	6	5	3	7	3	7	4	4	5	4	7	5	3	4	5
A little too low	1	1	0	0	1	1	1	1	0	0	1	1	1	1	1	1
Far too low	1	0	1	2	1	0	2	0	0	0	1	3	0	0	0	0
TOTAL LOW	1	1	1	2	2	1	2	1	0	1	2	3	1	1	1	1
Don't know	4	1	1	2	3	4	5	3	3	3	4	6	3	4	3	3

	Voting intention			Gender		Age			Social Grade		Region					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Hector Sants is the Chief executive of the Financial Services Authority. The FSA is responsible for the regulation of banking and financial services in the UK.

Since the financial crisis in the UK, the FSA has successfully overhauled its regulatory approach to banks and financial services.

The FSA was, however, widely criticised for its response to the financial crisis which saw a number of banks require payouts from the Government due to bad debt.

In the financial year 2008/ 2009, Hector Sants was paid £572,170

Thinking about the work they do and the contribution they make, would you say that the pay they received last year was...?

Far too high	52	51	45	48	49	54	42	57	54	48	56	42	50	57	55	49
A little too high	28	28	33	29	30	25	31	26	26	29	26	32	30	26	23	30
TOTAL HIGH	79	79	78	77	79	80	73	83	81	77	81	74	80	83	78	79
About the right amount	14	16	17	15	15	13	15	12	15	17	11	16	13	10	17	16
A little too low	2	2	2	5	3	1	4	1	2	2	2	4	2	2	2	1
Far too low	0	0	1	0	0	0	1	0	0	0	0	1	1	0	0	1
TOTAL LOW	2	3	3	5	3	2	4	2	2	2	3	4	3	2	2	2
Don't know	5	3	3	2	3	5	8	3	3	4	5	6	5	5	3	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Peter Hendy is the Commissioner for Transport for London (TFL). TFL is a public body within London's government, responsible for the transport system throughout London. The salaries of the staff at TFL are funded by a combination of tax and fares on the network.

Whilst in charge of TFL, Hendy has increased bus passenger numbers by 40 percent over the last five years to over two billion journeys every year.

TFL has been criticised, however, for overcrowding on the London Underground network during peak times.

In the financial year 2008/ 2009, Peter Hendy was paid £494,884

Thinking about the work they do and the contribution they make, would you say that the pay they received last year was...?

Far too high	39	39	37	34	37	41	34	41	41	36	43	37	36	41	43	36
A little too high	31	30	30	41	31	31	29	35	28	32	29	29	31	31	30	32
TOTAL HIGH	70	69	66	75	68	71	64	76	68	68	72	66	68	72	73	68
About the right amount	22	24	28	20	23	20	25	16	24	24	18	23	22	20	20	26
A little too low	3	4	4	3	4	2	3	3	3	3	3	3	4	2	4	3
Far too low	1	1	1	0	1	0	1	1	0	1	0	2	1	0	0	0
TOTAL LOW	4	5	4	3	5	3	4	4	3	4	4	5	5	2	4	3
Don't know	5	3	2	3	4	6	7	4	5	4	7	6	6	6	3	4

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Please now consider this second group of executives who run non-commercial organisations that are financed wholly or mainly by taxation, levies on the general public (such as the television licence fee) or levies on particular industries (such as some regulatory organisations).

Do you think the pay they received in 2008/2009 was too high, too low or about right?

David Higgins is Chief Executive of the Olympic Delivery Authority (ODA). The ODA is responsible for the construction of the various stadia and infrastructure for the London 2012 Olympics.

The International Olympic Authority have reported that preparation for the 2012 Olympics are "firmly on track."

However, the ODA has been criticised for paying out £1.6 million in bonuses to 206 staff members.

In the financial year 2008/ 2009, David Higgins was paid £489,000

Thinking about the work they do and the contribution they make, would you say that the pay they received last year was...?

Far too high	45	45	41	35	45	45	39	48	47	43	47	42	41	48	48	48
A little too high	32	31	33	42	31	32	33	33	30	32	32	31	34	30	32	29
TOTAL HIGH	77	77	73	77	76	78	72	81	77	75	79	74	74	79	80	77
About the right amount	18	19	23	20	19	17	19	15	19	21	14	19	20	16	16	18
A little too low	1	2	2	1	2	1	2	1	1	1	1	2	1	1	2	2
Far too low	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL LOW	1	2	2	1	2	1	2	1	1	1	1	2	1	1	2	2
Don't know	4	3	2	2	3	5	7	2	3	3	5	6	5	4	2	3

Total	Voting intention			Gender		Age			Social Grade		Region				
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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Ed Richards is the Chief Executive of OFCOM.
OFCOM is responsible for the regulation of the television and broadcasting industries.

OFCOM has enforced new rules and issued a string of fines against broadcasters for TV fakery and misleading phone-in competitions.

OFCOM has also been criticised for not providing value for money in its role as a regulator.

In the financial year 2008/ 2009, Ed Richards was paid £332,826

Thinking about the work they do and the contribution they make, would you say that the pay they received last year was...?

Far too high	28	28	24	20	26	31	22	33	29	26	31	24	27	30	30	27
A little too high	30	33	31	36	30	30	31	31	29	31	29	30	29	30	33	27
TOTAL HIGH	59	60	56	56	56	61	53	64	58	57	60	54	56	60	63	55
About the right amount	30	30	33	32	33	27	31	27	32	32	28	33	32	27	26	35
A little too low	7	7	9	9	8	6	8	7	6	8	6	7	7	7	7	7
Far too low	1	1	0	1	1	0	1	0	1	1	0	1	1	0	0	0
TOTAL LOW	8	8	9	10	8	7	9	7	7	9	7	8	8	8	7	7
Don't know	4	3	2	2	3	5	7	3	4	3	6	5	4	5	3	3

	Voting intention			Gender		Age			Social Grade		Region					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Mark Thompson is the Director General of the BBC. The BBC is the world's largest broadcaster and Thompson's brief includes Editor-in-Chief of all output.

Mark Thompson has successfully reshaped the managerial structure of the BBC with a slimmed-down executive board of nine top managers. The BBC's main television and radio channels are the most watched in the UK.

As Editor-in-Chief, however, Thompson also resided over major criticism for the Russell Brand – Jonathan Ross controversy when the two broadcasters insulted actor Andrew Sachs and his granddaughter during a programme on BBC Radio 2.

In the financial year 2008/ 2009, Mark Thompson was paid £664,000

Thinking about the work they do and the contribution they make, would you say that the pay they received last year was...?

Far too high	51	50	48	45	48	53	43	54	54	48	54	47	50	53	53	48
A little too high	28	30	29	30	29	27	27	28	29	28	27	29	29	27	27	28
TOTAL HIGH	79	80	76	75	78	80	69	83	83	77	82	76	79	80	80	76
About the right amount	15	16	18	20	17	13	21	13	13	18	12	16	15	13	16	17
A little too low	2	2	4	2	3	2	4	2	1	3	2	3	2	3	1	5
Far too low	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
TOTAL LOW	3	2	4	3	3	2	4	3	1	3	2	3	3	3	1	5
Don't know	4	2	2	2	3	5	6	2	3	3	5	5	4	5	2	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Paul Deighton is the Chief Executive of London Organizing Committee of the Olympic Games (LOCOG). He is responsible for the delivery of London's plan for the 2012 Olympics. LOCOG's salaries are funded by sponsorship and not British taxpayers.

The International Olympic Authority has praised LOCOG for beginning construction of the main Olympic stadium three months ahead of schedule.

LOCOG has, however, been criticised for commissioning the London 2012 logo which was badly received.

In the financial year 2008/ 2009, Paul Deighton was paid £453,440

Thinking about the work they do and the contribution they make, would you say that the pay they received last year was...?

Far too high	43	41	39	35	43	43	37	47	44	41	45	40	40	46	45	42
A little too high	30	32	31	40	31	30	31	33	28	31	30	31	31	28	32	30
TOTAL HIGH	73	72	70	75	73	73	68	79	72	72	75	71	71	75	77	72
About the right amount	21	23	25	21	21	21	22	17	23	24	17	23	22	19	19	23
A little too low	2	2	2	2	2	1	2	2	2	2	2	1	2	1	2	0
Far too low	0	0	1	1	1	0	1	0	0	0	1	0	1	0	0	0
TOTAL LOW	2	2	2	3	3	1	3	2	2	2	2	1	3	2	2	0
Don't know	4	2	3	2	4	5	7	2	4	3	6	6	5	5	3	5