

YouGov / ITV Wales Survey Results

Sample Size: 1,131 Welsh Adults
Fieldwork: 1st - 3rd March 2010

	Voting intention				Gender		Age			Social grade		Region						
	Con	Lab	Lib Dem	PC	Male	Female	18-34	35-54	55+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff	South Wales Central	South Wales East	South Wales West	
Weighted Sample	1131	277	353	113	135	549	582	306	380	446	509	622	215	234	131	120	235	195
Unweighted Sample	1131	291	412	96	105	619	512	239	394	498	643	488	203	255	146	115	210	202
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

Lab	37	0	100	0	0	37	38	38	43	33	34	40	21	38	35	53	40	46
Con	29	100	0	0	0	30	29	25	27	34	30	29	28	35	32	28	31	21
Plaid Cymru	14	0	0	0	100	14	14	13	14	16	19	10	32	10	7	13	10	11
Lib Dem	12	0	0	100	0	11	13	17	12	9	13	11	13	12	22	4	9	12
Other	7	0	0	0	0	8	5	6	5	8	4	9	5	5	5	2	11	10

Other Parties Voting Intention

UKIP	3	0	0	0	0	3	2	0	3	4	2	3	2	3	1	0	5	3
BNP	1	0	0	0	0	2	1	1	1	2	1	2	1	1	0	1	3	2
Green	1	0	0	0	0	1	1	2	0	2	1	2	2	0	2	2	1	2
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	2	0	0	0	0	2	2	3	2	1	1	2	0	1	1	0	3	4

Non Voters

Would Not Vote	5	0	0	0	0	4	5	9	4	3	4	6	2	5	5	4	6	6
Don't know	12	0	0	0	0	8	15	11	14	11	12	12	12	12	9	13	12	13

In your opinion, which of the following is the better leader for their party?

Gordon Brown for Labour	28	0	76	12	6	28	28	21	33	28	26	29	20	24	37	38	26	30
David Cameron for the Conservatives	28	85	3	12	9	30	26	26	26	31	27	29	29	30	28	30	30	19
Nick Clegg for the Liberal Democrats	11	2	6	55	2	12	10	11	11	11	10	11	7	13	8	7	12	15
Ieuan Wyn Jones for Plaid Cymru	13	4	5	9	66	14	11	14	10	14	17	9	23	11	12	8	6	16
Don't know	21	8	10	12	18	16	25	28	21	16	20	22	21	21	15	17	26	21

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In the previous question you said you would support [Con/Lab]. If there were a hung Parliament at the next election, with [Con/Lab] the largest party but without an overall majority, which of the following parties would you be happy for them to do a deal with to form a majority government? Please tick all the parties you would be happy for them to do a deal with.

[Conservative and Labour supporters only]

Liberal Democrat	54	49	58	0	0	57	50	45	59	55	56	52	57	59	56	50	53	45
Plaid Cymru	28	22	32	0	0	31	24	30	33	21	31	25	28	26	25	28	23	38
Scottish National Party	8	7	8	0	0	10	6	2	14	6	9	7	10	8	9	10	3	9
SDLP	5	5	5	0	0	5	4	1	8	4	4	5	7	5	2	12	3	0
Ulster Unionist Party	4	8	2	0	0	5	4	1	8	4	3	6	10	6	3	1	3	3
Democratic Unionist Party	4	6	2	0	0	4	3	1	7	2	3	4	8	5	5	1	2	3
Labour	4	8	0	0	0	1	6	7	3	2	4	4	7	5	6	2	1	1
Conservative	2	0	4	0	0	1	4	7	1	1	2	2	1	3	7	1	2	2
None of them – I would rather they governed as a minority government	22	26	18	0	0	20	24	12	21	28	21	22	26	17	14	25	25	23
Don't know	7	9	6	0	0	6	8	19	5	2	4	9	6	7	10	3	8	7

In the previous question you said you would support [Party x]. If there were a hung Parliament at the next election, and no single party had an overall majority, which of the following parties would you be happy for [Party x] to do a deal with to form a majority government? Please tick all the parties you would be happy for them to do a deal with.

[Excluding Conservative and Labour supporters, and those who 'don't know' or 'wouldn't vote']

Labour	48	0	0	62	46	53	43	54	53	40	49	47	56	56	61	22	32	43
Conservative	26	0	0	25	28	24	28	21	22	32	29	23	27	19	20	23	21	41
Neither of them	23	0	0	13	19	22	24	14	19	32	25	20	20	21	19	47	33	12
Don't know	7	0	0	4	13	4	10	12	9	2	3	11	2	10	1	8	19	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were to be a referendum tomorrow on giving the National Assembly for Wales increased law-making powers, how would you vote?

I would vote Yes (i.e. in favour of giving the National Assembly increased law-making powers)	53	40	57	60	82	56	50	60	52	49	52	54	62	47	61	48	49	53
I would vote No (i.e. against giving the National Assembly increased law-making powers)	31	49	28	25	11	33	29	20	29	40	34	29	25	33	31	25	35	35
Wouldn't vote	5	4	4	4	0	5	6	8	5	4	4	6	3	8	5	6	6	4
Don't know	11	7	11	11	7	6	16	12	14	8	11	11	11	12	4	21	11	9

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted	Weighted no.
Age and Gender		
Male 18 to 24	44	69
Male 25 to 39	128	126
Male 40 to 54	173	148
Male 55 +	274	206
Female 18 to 24	34	69
Female 25 to 39	129	126
Female 40 to 54	125	148
Female 55 +	224	240
Region		
Mid and West Wales	203	215
North Wales	255	234
Cardiff	146	131
South Wales Central	115	120
South Wales East	210	235
South Wales West	202	195
Social Grade		
ABC1	643	509
C2DE	488	622
Newspaper Type		
Express / Mail	274	147
Sun / Star	138	170
Mirror / Record	156	226
Guardian / Independent	99	23
FT / Times / Telegraph	126	57
Other Paper	154	339
No Paper	184	170
Political Party Identification		
Conservative	243	221
Labour	534	418
Liberal Democrat	55	79
Plaid Cymru	64	85
Others	12	19
None	199	269
Don't know	24	40