

YouGov / Electoral Reform Society Survey Results

Sample Size: 1996 GB Adults
Fieldwork: 27th - 28th August 2009

	Voting intention			Gender		Age			Social Grade		Region					Marginal constituency	
	Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North		Scotland
Weighted Sample	1996	647	426	255	957	1039	604	694	698	1097	898	255	649	428	491	173	435
Unweighted Sample	1996	661	432	233	929	1067	528	615	853	1191	804	295	638	391	453	219	421
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If Labour were to hold a referendum on changing the voting system not for the next election but for all elections after that would that make you...?

Much more likely to vote Labour	6	1	17	9	8	5	6	7	7	6	7	5	4	8	7	12	7
A little more likely to vote Labour	11	5	13	22	10	11	14	10	9	12	8	9	12	11	10	10	11
TOTAL MORE LIKELY	17	6	30	30	18	16	19	17	15	18	16	15	16	18	17	22	17
A little less likely to vote Labour	3	3	5	3	3	3	4	3	1	3	3	3	2	3	5	1	2
Much less likely to vote Labour	3	5	1	1	4	3	3	2	4	3	3	5	3	1	4	3	3
TOTAL LESS LIKELY	6	8	6	4	7	5	7	5	6	6	6	7	5	4	9	4	5
No difference: I would vote Labour anyway	15	2	58	5	16	14	13	19	14	15	16	14	13	17	18	17	17
No difference: I would NOT vote Labour anyway	43	80	0	50	45	41	35	41	51	45	40	44	51	41	35	35	41
No difference: I would not vote at all	5	1	0	1	5	6	7	5	4	4	7	4	4	5	7	6	6
Don't know	14	5	6	10	10	18	19	13	10	12	17	17	11	15	13	17	14