

YouGov / Daily Telegraph Survey Results

Sample Size: 2053 GB Adults
Fieldwork: 26th - 28th January 2010

	Gender		Age			Social grade		Region					
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2053	985	1068	604	731	718	1128	925	263	668	439	506	178
Unweighted Sample	2053	975	1078	440	684	929	1297	756	307	683	379	494	190
	%	%	%	%	%	%	%	%	%	%	%	%	%

If you had to say what social class you belonged to, which would it be?

Upper	0	0	0	0	0	0	0	0	0	0	0	0	0
Upper Middle	5	5	5	5	5	4	6	4	5	6	5	3	5
Middle	39	40	38	39	37	41	48	28	41	44	35	36	33
Lower Middle	22	23	20	23	19	23	21	23	18	21	23	23	23
Working	30	28	32	26	35	27	22	40	30	24	33	33	33
Not sure	5	5	5	7	4	4	4	6	7	4	4	5	6

Which social class would you say your PARENTS belonged to when you started going to school?

Upper	0	0	0	0	0	0	0	0	0	0	0	0	0
Upper Middle	5	4	5	7	4	3	5	4	5	5	4	3	6
Middle	23	24	22	28	23	19	27	18	26	28	21	18	18
Lower Middle	17	19	16	21	16	15	18	16	15	18	16	17	19
Working	52	49	55	37	56	61	48	57	48	45	56	60	54
Not sure	3	5	2	7	2	2	2	5	6	3	3	2	4

Thinking about Britain as it used to be, say fifty years ago, and on the basis of what you know or have heard...

How much do you think social class mattered in those days - that is, how much did the social class people were born into, rather than their own abilities, affect their chances to do well in adult life?

Class used to matter a great deal	39	38	40	35	39	43	41	37	44	37	36	42	38
Class used to matter a fair amount	43	42	44	43	44	42	46	40	39	45	45	39	49
TOTAL MATTERS	82	81	83	78	83	86	87	76	84	82	81	81	87
Class did not matter very much	11	12	9	11	11	10	9	13	9	11	13	10	9
Class did not matter at all	3	3	3	3	2	3	2	4	2	3	3	4	2
TOTAL DOESN'T MATTER	13	15	12	15	12	13	11	17	11	14	16	13	10
Not sure	5	4	5	8	5	1	3	7	6	4	3	6	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%

And how much do you think social class matters nowadays, in terms of the chances of today's children doing well in adult life?

Class matters a great deal	11	12	11	10	12	12	10	13	13	10	13	11	11
Class matters a fair amount	43	40	45	41	42	44	44	41	46	42	42	43	43
TOTAL MATTERS	54	52	56	51	54	57	54	54	58	52	55	54	54
Class does not matter very much	36	36	36	36	34	37	39	32	30	37	34	37	39
Class does not matter at all	7	9	5	7	8	5	6	8	6	8	7	6	4
TOTAL DOESN'T MATTER	42	44	41	43	42	42	44	40	36	45	41	43	43
Not sure	4	3	4	6	4	2	2	6	6	3	4	4	3

From what you know, do you think social class matters MORE nowadays in Britain than in other western European countries, or does it matter LESS, or about the same?

Class matters MORE in Britain	47	49	45	42	48	50	48	45	45	46	46	47	56
Class matters LESS in Britain	15	15	15	19	12	13	15	15	15	14	16	16	11
Class matters about the same	26	26	25	22	27	27	27	24	24	28	27	23	24
Don't know	13	11	15	17	13	10	11	16	16	13	12	14	9

From what you know, do you think social class matters MORE nowadays in Britain than in the United States, or does it matter LESS, or about the same?

Class matters MORE in Britain	46	48	44	36	46	54	50	41	47	48	44	43	52
Class matters LESS in Britain	18	19	17	25	17	14	17	20	16	20	16	19	20
Class matters about the same	24	23	26	23	26	24	24	24	26	23	28	23	22
Don't know	12	10	14	16	12	8	9	15	12	10	12	16	6

If you were to meet someone for the first time and got talking to them, which two or three of these would be most important in whether you decided they were working class, middle class or upper class?

Their accent	45	43	46	38	47	48	49	39	50	47	40	40	52
Their clothes	24	24	25	26	24	23	25	23	23	23	26	25	23
Their income	27	28	26	37	24	20	26	28	22	23	31	31	20
Their level of education	47	47	46	46	45	49	49	44	45	50	47	43	50
The kind of home they lived in	40	41	39	42	43	34	38	41	36	38	45	40	39
The nature of their job / occupation	49	52	46	45	50	52	52	45	48	49	45	54	47
Don't know	9	8	11	10	9	9	7	12	11	9	8	9	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%

The only things you knew about someone were their income and the fact that they worked full-time, which would you say is the class they were most likely to belong to?

£20,000 a year

Working class	76	77	75	71	80	77	74	79	76	74	76	79	78
Middle class	11	10	12	17	9	8	12	10	9	11	14	9	12
Upper class	0	0	0	0	0	0	0	0	1	0	0	0	0
Don't know	13	13	13	13	11	15	14	12	15	16	10	12	10

£40,000 a year

Working class	19	17	21	8	23	25	17	21	19	18	20	18	21
Middle class	66	68	65	78	64	59	67	65	63	66	67	68	66
Upper class	1	2	1	1	1	2	1	1	1	1	3	2	0
Don't know	13	14	13	13	12	15	14	13	17	15	10	12	12

£60,000 a year

Working class	3	2	4	1	3	4	3	4	3	3	3	3	2
Middle class	67	68	66	60	70	69	69	64	68	66	64	67	78
Upper class	16	16	17	25	15	11	14	20	14	16	20	18	10
Don't know	14	15	13	14	12	16	15	13	15	15	13	13	11

£80,000 a year

Working class	1	1	1	1	1	2	1	1	1	2	1	1	1
Middle class	39	38	39	26	40	48	43	33	41	38	36	37	46
Upper class	45	45	46	59	45	34	40	52	39	44	51	48	41
Don't know	15	16	15	14	13	17	16	14	19	16	13	14	12

£100,000 a year

Working class	1	1	1	1	1	2	1	1	1	2	0	1	1
Middle class	18	18	18	11	20	22	22	14	18	20	17	17	21
Upper class	65	65	66	75	65	58	60	72	62	61	70	69	65
Don't know	16	16	15	14	15	18	17	14	19	18	13	14	14

And to which class would you say the following people belong?

Gordon Brown, the prime minister

Working class	10	9	11	7	11	10	11	8	8	10	9	10	14
Middle class	54	58	51	45	55	62	60	47	56	56	46	54	63
Upper class	27	26	28	32	27	24	22	34	24	25	36	28	17
Don't know	9	7	10	16	8	4	7	11	11	9	9	8	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%

Harriet Harman, the deputy leader of the Labour Party

Working class	7	7	6	2	7	10	7	6	5	6	6	8	10
Middle class	49	50	48	38	53	54	53	44	52	50	42	49	57
Upper class	30	31	29	31	28	30	27	33	24	30	37	28	21
Don't know	15	12	17	29	12	5	13	17	19	14	15	15	12

Lord (Peter) Mandelson, the business secretary

Working class	3	3	2	1	2	4	3	3	2	2	3	3	5
Middle class	30	33	27	18	31	39	36	23	34	32	25	28	31
Upper class	56	55	57	60	57	52	53	60	52	54	61	57	56
Don't know	11	9	14	21	10	5	9	15	12	12	11	12	8

Alan Johnson, the home secretary and former trade union leader

Working class	23	25	21	11	27	28	26	18	24	22	20	24	25
Middle class	40	42	38	32	39	48	43	37	38	42	34	39	53
Upper class	19	19	19	27	17	14	14	25	19	17	27	19	6
Don't know	19	14	22	30	17	10	17	21	19	18	20	18	16

David Cameron, the leader of the Conservative Party

Working class	1	1	1	1	1	1	1	1	1	1	0	0	4
Middle class	20	17	24	18	20	23	22	19	20	24	16	22	18
Upper class	70	75	66	64	71	74	72	69	68	67	75	71	72
Don't know	9	8	10	16	7	3	7	11	11	8	10	7	7

Kenneth Clarke, the Conservative former chancellor

Working class	4	4	4	3	4	5	4	3	3	4	5	3	5
Middle class	36	36	37	24	39	44	42	29	40	39	31	35	37
Upper class	46	50	43	46	47	45	43	50	42	44	51	46	47
Don't know	14	11	17	28	11	6	11	17	15	13	14	16	11

Nick Clegg, the leader of the Liberal Democrats

Working class	5	4	5	4	5	4	5	5	4	4	4	6	4
Middle class	54	58	51	40	59	62	60	48	58	57	48	52	61
Upper class	26	26	26	31	22	26	22	31	18	24	33	28	24
Don't know	15	12	18	26	14	8	13	17	19	15	15	14	12

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Do you agree or disagree with the following statements?

Overall, Britain is a fair country where all children have a broadly equal chance of doing well in life, whatever their background'

Agree	36	39	33	40	34	34	39	32	34	36	35	36	40
Disagree	58	54	61	49	61	62	57	59	58	57	59	59	55
Don't know	7	7	6	11	5	4	5	9	8	8	6	5	5

Britain is a fairer country today than it was in the 1990s'

Agree	35	39	32	43	33	31	36	33	35	31	32	41	41
Disagree	45	44	45	29	48	55	45	44	43	49	48	39	42
Don't know	20	17	23	29	19	15	19	23	22	20	20	21	17

Which of these statements comes closest to your view?

The financial gap between rich and poor is too wide - the task is to tackle both poverty and excessive wealth'	51	49	53	44	53	55	50	53	44	47	55	54	62
The gap is too wide - the task is to tackle poverty, but not to curb the wealth or income of the richest'	32	33	32	33	33	31	36	29	36	35	31	31	26
The gap is too wide - the main task is to tackle excessive wealth rather than poverty'	6	6	6	6	5	7	6	6	7	5	7	5	4
The gap is not too wide	5	7	4	9	5	3	6	5	3	8	2	6	4
Don't know	5	4	6	8	5	3	4	7	10	5	4	4	4

And which of the following sentiments comes closest to your own?

It is the job of government to make people equal'	4	5	2	4	4	2	2	5	3	2	4	5	4
It is the job to government to give everyone an equal opportunity to achieve on their own merits'	66	67	65	66	66	65	71	60	64	68	66	65	64
It is the job of government to narrow the gap between rich and poor'	18	16	20	14	19	21	15	21	20	15	18	20	21
The government should not interfere at all'	8	7	8	7	7	9	8	7	6	10	7	7	5
Don't know	5	5	5	9	4	3	3	7	7	6	5	4	7

Which political party do you believe offers the best route to a better life for you and your family?

Conservative	29	29	28	22	29	34	33	24	26	37	26	27	14
Labour	23	25	21	19	28	22	23	22	21	15	22	28	41
Liberal Democrats	14	17	12	19	11	13	14	15	16	15	15	15	7
Some other party	8	10	6	5	8	11	7	9	6	8	9	6	16
Don't know	26	19	32	36	24	20	23	29	31	25	28	24	22

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	%	%	%	%	%	%	%	%	%	%	%	%	%

Gordon Brown has referred to David Cameron's Etonian background and suggested that he will only look out for the interests of a privileged minority. Is this...?

Fair	29	34	25	26	32	30	28	31	28	21	26	38	48
Unfair	44	42	45	36	44	50	48	39	43	53	39	40	28
Neither fair nor unfair	16	15	17	17	16	15	17	15	16	14	23	12	20
Don't know	11	9	13	21	8	5	7	16	13	12	13	10	5