

YouGov Survey Results

Sample Size: 1999

Fieldwork: 11th - 13th November 2009

| | Total | Gender | | Age | | | | | Social Grade | | Region | | | | | | |
|-----------------------|-------|--------|--------|----------|----------|----------|----------|------|--------------|------|--------|----------|------|--------|-------|-------|----------|
| | Base | Male | Female | 18 to 25 | 26 to 35 | 36 to 45 | 46 to 55 | 55 + | ABC1 | C2DE | North | Midlands | East | London | South | Wales | Scotland |
| Unweighted Base | 1848 | 870 | 978 | - | 339 | 351 | 360 | 798 | 1118 | 730 | 447 | 251 | 154 | 248 | 489 | 98 | 161 |
| All aged 26 and older | 1731 | 827 | 904 | - | 345 | 362 | 368 | 656 | 1009 | 722 | 430 | 269 | 170 | 217 | 412 | 85 | 148 |

To what extent do you agree or disagree with the following statement?

I would rather be a young person in today's society (i.e. aged 11 to 25) than when I actually was that age?

| | | | | | | | | | | | | | | | | | |
|----------------------------|-----|-----|-----|---|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strongly agree | 4% | 5% | 3% | - | 3% | 5% | 4% | 3% | 3% | 4% | 3% | 5% | 3% | 5% | 3% | 7% | 4% |
| Agree | 7% | 9% | 5% | - | 8% | 6% | 6% | 7% | 7% | 7% | 7% | 7% | 5% | 9% | 8% | 4% | 5% |
| Neither agree nor disagree | 18% | 21% | 15% | - | 25% | 18% | 18% | 14% | 17% | 19% | 17% | 19% | 17% | 19% | 18% | 18% | 18% |
| Disagree | 34% | 31% | 36% | - | 39% | 35% | 34% | 30% | 34% | 33% | 35% | 35% | 33% | 31% | 36% | 26% | 32% |
| Strongly disagree | 37% | 34% | 40% | - | 23% | 34% | 38% | 46% | 38% | 36% | 37% | 35% | 42% | 36% | 35% | 44% | 40% |
| Don't know | 1% | 1% | 1% | - | 2% | 1% | 0% | 1% | 1% | 1% | 1% | 0% | - | 1% | 2% | 2% | 1% |

In general which, if any, of the following statements do you agree with? (Please tick all that apply. By 'Young people'

| | | | | | | | | | | | | | | | | | |
|--|-----|-----|-----|---|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Young people are a nuisance and always seem to be in trouble | 10% | 13% | 7% | - | 16% | 14% | 7% | 7% | 8% | 13% | 10% | 11% | 5% | 15% | 8% | 13% | 12% |
| Young people have no respect for others | 34% | 36% | 32% | - | 39% | 38% | 30% | 32% | 28% | 42% | 32% | 41% | 33% | 37% | 29% | 42% | 35% |
| The young people I know are helpful, kind and polite | 37% | 32% | 41% | - | 20% | 31% | 45% | 44% | 41% | 31% | 36% | 32% | 40% | 31% | 42% | 33% | 39% |
| I think young people are actually much nicer than the media portray them | 53% | 51% | 54% | - | 45% | 46% | 57% | 58% | 60% | 43% | 52% | 47% | 56% | 52% | 57% | 51% | 53% |
| I don't understand today's young people | 14% | 16% | 13% | - | 16% | 15% | 10% | 15% | 12% | 18% | 14% | 14% | 10% | 16% | 13% | 14% | 22% |
| Young people today are yobs, just hanging around the streets with nothing to do | 16% | 16% | 15% | - | 25% | 18% | 11% | 12% | 12% | 20% | 14% | 19% | 16% | 17% | 14% | 16% | 16% |
| Young people are ambitious and enthusiastic about school, careers and leisure activities | 18% | 18% | 18% | - | 14% | 17% | 23% | 19% | 21% | 15% | 19% | 16% | 24% | 18% | 17% | 16% | 19% |
| None of these | 6% | 6% | 5% | - | 10% | 7% | 6% | 3% | 6% | 6% | 6% | 7% | 7% | 4% | 6% | 3% | 4% |

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Sample Size: 1999

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| | Total | Working Status | | | | | | Marital Status | | | | | |
|-----------------------|-------|-------------------|-------------------|-------------------|---------|-------------|--------------------|----------------------------|-------------------|--------------------|---------|---------------|---------|
| | Base | Working full time | Working part time | Full time student | Retired | Un-employed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/Divorced | Widowed | Never Married | Refused |
| Unweighted Base | 1848 | 896 | 278 | 15 | 403 | 39 | 217 | 1064 | 203 | 194 | 66 | 271 | 50 |
| All aged 26 and older | 1731 | 870 | 249 | 14 | 336 | 42 | 220 | 966 | 213 | 183 | 62 | 262 | 44 |

To what extent do you agree or disagree with the following statement?

I would rather be a young person in today's society (i.e. aged 11 to 25) than when I actually was that age?

| | Total | Working full time | Working part time | Full time student | Retired | Un-employed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/Divorced | Widowed | Never Married | Refused |
|----------------------------|-------|-------------------|-------------------|-------------------|---------|-------------|--------------------|----------------------------|-------------------|--------------------|---------|---------------|---------|
| Strongly agree | 4% | 4% | 4% | - | 3% | 2% | 4% | 4% | 4% | 2% | 2% | 3% | 2% |
| Agree | 7% | 7% | 7% | 15% | 6% | 5% | 7% | 6% | 6% | 6% | 9% | 9% | 6% |
| Neither agree nor disagree | 18% | 21% | 18% | 18% | 12% | 9% | 15% | 18% | 19% | 16% | 10% | 19% | 29% |
| Disagree | 34% | 35% | 35% | 48% | 29% | 34% | 33% | 34% | 31% | 29% | 42% | 36% | 36% |
| Strongly disagree | 37% | 32% | 37% | 19% | 49% | 44% | 40% | 38% | 38% | 46% | 36% | 31% | 27% |
| Don't know | 1% | 1% | 0% | - | 0% | 6% | 1% | 1% | 2% | 1% | - | 2% | - |

In general which, if any, of the following statements do you agree with? (Please tick all that apply. By 'Young people'

| | Total | Working full time | Working part time | Full time student | Retired | Un-employed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/Divorced | Widowed | Never Married | Refused |
|--|-------|-------------------|-------------------|-------------------|---------|-------------|--------------------|----------------------------|-------------------|--------------------|---------|---------------|---------|
| Young people are a nuisance and always seem to be in trouble | 10% | 12% | 6% | 27% | 7% | 16% | 9% | 8% | 17% | 9% | 10% | 13% | 6% |
| Young people have no respect for others | 34% | 35% | 28% | 23% | 34% | 58% | 37% | 31% | 40% | 32% | 28% | 42% | 35% |
| The young people I know are helpful, kind and polite | 37% | 31% | 49% | 56% | 44% | 19% | 34% | 40% | 27% | 38% | 53% | 26% | 42% |
| I think young people are actually much nicer than the media portray them | 53% | 53% | 54% | 54% | 55% | 34% | 51% | 55% | 48% | 58% | 57% | 45% | 56% |
| I don't understand today's young people | 14% | 14% | 11% | 5% | 17% | 20% | 14% | 13% | 15% | 16% | 16% | 17% | 16% |
| Young people today are yobs, just hanging around the streets with nothing to do | 16% | 16% | 15% | 18% | 13% | 21% | 18% | 14% | 20% | 15% | 19% | 18% | 4% |
| Young people are ambitious and enthusiastic about school, careers and leisure activities | 18% | 19% | 18% | 3% | 18% | 8% | 21% | 19% | 16% | 17% | 27% | 15% | 22% |
| None of these | 6% | 7% | 5% | 13% | 3% | 4% | 6% | 5% | 7% | 4% | 3% | 8% | 4% |

YouGov Survey Results

Sample Size: 1999

Fieldwork: 11th - 13th November 2009

| | Total | Children in Household | | | | |
|-----------------------|-------|-----------------------|-----|-----|----|---------|
| | Base | 0 | 1 | 2 | 3+ | Refused |
| Unweighted Base | 1848 | 1272 | 226 | 216 | 74 | 60 |
| All aged 26 and older | 1731 | 1155 | 230 | 219 | 74 | 54 |

To what extent do you agree or disagree with the following statement?

I would rather be a young person in today's society (i.e. aged 11 to 25) than when I actually was that age?

| | | | | | | |
|----------------------------|-----|-----|-----|-----|-----|-----|
| Strongly agree | 4% | 3% | 5% | 6% | 4% | 3% |
| Agree | 7% | 7% | 5% | 4% | 10% | 5% |
| Neither agree nor disagree | 18% | 17% | 21% | 20% | 11% | 28% |
| Disagree | 34% | 32% | 32% | 41% | 48% | 37% |
| Strongly disagree | 37% | 40% | 36% | 28% | 27% | 28% |
| Don't know | 1% | 1% | 1% | - | - | - |

In general which, if any, of the following statements do you agree with? (Please tick all that apply. By 'Young people')

| | | | | | | |
|--|-----|-----|-----|-----|-----|-----|
| Young people are a nuisance and always seem to be in trouble | 10% | 12% | 6% | 8% | 5% | 7% |
| Young people have no respect for others | 34% | 37% | 30% | 26% | 32% | 31% |
| The young people I know are helpful, kind and polite | 37% | 35% | 39% | 39% | 32% | 49% |
| I think young people are actually much nicer than the media portray them | 53% | 52% | 55% | 52% | 56% | 53% |
| I don't understand today's young people | 14% | 15% | 12% | 11% | 12% | 12% |
| Young people today are yobs, just hanging around the streets with nothing to do | 16% | 17% | 16% | 11% | 15% | 9% |
| Young people are ambitious and enthusiastic about school, careers and leisure activities | 18% | 17% | 22% | 20% | 25% | 19% |
| None of these | 6% | 6% | 6% | 7% | 1% | 4% |

| | Total | Gender | | Age | | | | | Social Grade | | Region | | | | | | |
|-----------------------|-------|--------|--------|----------|----------|----------|----------|------|--------------|------|--------|----------|------|--------|-------|-------|----------|
| | Base | Male | Female | 18 to 25 | 26 to 35 | 36 to 45 | 46 to 55 | 55 + | ABC1 | C2DE | North | Midlands | East | London | South | Wales | Scotland |
| Unweighted Base | 1848 | 870 | 978 | - | 339 | 351 | 360 | 798 | 1118 | 730 | 447 | 251 | 154 | 248 | 489 | 98 | 161 |
| All aged 26 and older | 1731 | 827 | 904 | - | 345 | 362 | 368 | 656 | 1009 | 722 | 430 | 269 | 170 | 217 | 412 | 85 | 148 |

Do you think life is generally harder or easier for young people (i.e. those aged 11 to 25) NOW compared to when you were that age?

| | | | | | | | | | | | | | | | | | |
|--|-----|-----|-----|---|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Life is much harder for young people today | 20% | 18% | 21% | - | 9% | 16% | 20% | 27% | 22% | 16% | 16% | 19% | 20% | 24% | 19% | 18% | 26% |
| Life is a little harder | 30% | 27% | 32% | - | 33% | 29% | 30% | 28% | 31% | 28% | 32% | 30% | 30% | 31% | 31% | 22% | 21% |
| Life is about the same | 19% | 20% | 18% | - | 28% | 23% | 19% | 13% | 19% | 20% | 20% | 18% | 18% | 19% | 22% | 19% | |
| Life is much easier for young people today | 24% | 27% | 21% | - | 20% | 22% | 25% | 26% | 21% | 28% | 24% | 26% | 22% | 18% | 23% | 29% | 29% |
| Life is a little easier | 6% | 6% | 6% | - | 7% | 7% | 4% | 5% | 5% | 6% | 5% | 6% | 7% | 6% | 5% | 5% | 5% |
| Don't know | 2% | 2% | 3% | - | 2% | 4% | 2% | 1% | 2% | 2% | 2% | 2% | 3% | 2% | 4% | - | |

You stated that you think life is harder now compared to when you were young...

Which, if any, of the following statements describe why this is? (Please tick all that apply)

| | Unweighted Base | | | | 929 | 407 | 522 | - | 144 | 155 | 180 | 450 | 610 | 319 | 223 | 119 | 75 | 143 | 250 | 40 | 79 |
|---|-----------------|-----|-----|---|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|----|----|
| All aged 26 and older who think life is harder now compared to when they were that age | | | | | 852 | 373 | 479 | - | 145 | 162 | 184 | 361 | 535 | 318 | 207 | 132 | 85 | 120 | 206 | 34 | 69 |
| Young people have too many pressures at school | 40% | 38% | 42% | - | 40% | 36% | 50% | 37% | 42% | 37% | 42% | 40% | 32% | 42% | 41% | 47% | 33% | | | | |
| There aren't enough places for young people to go (i.e. socially) | 53% | 51% | 54% | - | 53% | 58% | 54% | 50% | 50% | 58% | 55% | 62% | 50% | 58% | 46% | 47% | 53% | | | | |
| Society and the streets are less safe | 65% | 62% | 68% | - | 61% | 72% | 60% | 66% | 63% | 68% | 67% | 73% | 67% | 60% | 57% | 75% | 68% | | | | |
| Society expects them to go wrong | 35% | 31% | 39% | - | 43% | 42% | 37% | 28% | 36% | 34% | 35% | 38% | 42% | 35% | 30% | 45% | 37% | | | | |
| Young people are disconnected from their families and communities | 45% | 43% | 47% | - | 41% | 40% | 48% | 48% | 46% | 44% | 41% | 47% | 50% | 48% | 42% | 44% | 51% | | | | |
| There are too many temptations like drugs and alcohol | 67% | 66% | 68% | - | 53% | 66% | 68% | 73% | 66% | 69% | 68% | 66% | 74% | 59% | 64% | 77% | 75% | | | | |
| They don't have enough positive role models | 54% | 50% | 57% | - | 50% | 45% | 56% | 58% | 53% | 55% | 51% | 55% | 55% | 59% | 51% | 57% | 58% | | | | |
| They're expected to grow up too fast | 64% | 59% | 69% | - | 50% | 71% | 66% | 67% | 66% | 61% | 65% | 68% | 67% | 55% | 64% | 75% | 65% | | | | |
| Other | 5% | 5% | 5% | - | 9% | 2% | 6% | 4% | 5% | 4% | 7% | 1% | 5% | 6% | 6% | - | 7% | | | | |
| Don't know | 0% | 1% | 0% | - | 1% | 1% | - | - | - | 1% | 1% | - | - | 1% | 0% | - | - | | | | |

| | Total | Working Status | | | | | | Marital Status | | | | | |
|-----------------------|-------|-------------------|-------------------|-------------------|---------|-------------|--------------------|----------------------------|-------------------|--------------------|---------|---------------|---------|
| | Base | Working full time | Working part time | Full time student | Retired | Un-employed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/Divorced | Widowed | Never Married | Refused |
| Unweighted Base | 1848 | 896 | 278 | 15 | 403 | 39 | 217 | 1064 | 203 | 194 | 66 | 271 | 50 |
| All aged 26 and older | 1731 | 870 | 249 | 14 | 336 | 42 | 220 | 966 | 213 | 183 | 62 | 262 | 44 |

Do you think life is generally harder or easier for young people (i.e. those aged 11 to 25) NOW compared to when you were that age?

| | | | | | | | | | | | | | |
|--|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Life is much harder for young people today | 20% | 16% | 24% | 15% | 26% | 22% | 17% | 21% | 16% | 21% | 31% | 15% | 15% |
| Life is a little harder | 30% | 30% | 30% | 37% | 27% | 37% | 31% | 30% | 28% | 33% | 26% | 29% | 31% |
| Life is about the same | 19% | 22% | 21% | 25% | 11% | 13% | 19% | 18% | 21% | 18% | 12% | 23% | 23% |
| Life is much easier for young people today | 24% | 23% | 15% | 13% | 30% | 25% | 27% | 24% | 24% | 26% | 27% | 21% | 23% |
| Life is a little easier | 6% | 6% | 8% | 11% | 4% | - | 4% | 6% | 6% | 2% | 3% | 9% | 7% |
| Don't know | 2% | 3% | 1% | - | 2% | 4% | 2% | 1% | 5% | 1% | 2% | 4% | - |

You stated that you think life is harder now compared to when you were young...

Which, if any, of the following statements describe why this is? (Please tick all that apply)

| | Unweighted Base | 929 | 420 | 157 | 8 | 222 | 22 | 100 | 554 | 87 | 106 | 36 | 122 | 24 |
|---|-----------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|----|
| All aged 26 and older who think life is harder now compared to when they were that age | | 852 | 399 | 136 | 7 | 180 | 24 | 105 | 490 | 93 | 98 | 35 | 115 | 20 |
| Young people have too many pressures at school | 40% | 38% | 52% | 10% | 37% | 16% | 43% | 42% | 42% | 44% | 22% | 30% | 45% | |
| There aren't enough places for young people to go (i.e. socially) | 53% | 50% | 60% | 60% | 50% | 62% | 57% | 51% | 56% | 52% | 52% | 59% | 59% | |
| Society and the streets are less safe | 65% | 61% | 70% | 40% | 69% | 69% | 65% | 65% | 68% | 66% | 67% | 60% | 60% | |
| Society expects them to go wrong | 35% | 37% | 31% | 12% | 28% | 34% | 48% | 34% | 41% | 36% | 37% | 40% | 21% | |
| Young people are disconnected from their families and communities | 45% | 44% | 44% | 50% | 48% | 46% | 46% | 45% | 47% | 46% | 45% | 40% | 57% | |
| There are too many temptations like drugs and alcohol | 67% | 63% | 70% | 26% | 77% | 69% | 63% | 70% | 64% | 65% | 78% | 59% | 52% | |
| They don't have enough positive role models | 54% | 50% | 59% | 61% | 59% | 56% | 53% | 56% | 50% | 53% | 49% | 48% | 64% | |
| They're expected to grow up too fast | 64% | 61% | 71% | 39% | 65% | 55% | 73% | 66% | 65% | 70% | 56% | 54% | 74% | |
| Other | 5% | 6% | 5% | 10% | 3% | 6% | 5% | 4% | 9% | 6% | 7% | 4% | 3% | |
| Don't know | 0% | 0% | - | - | - | 7% | 1% | 0% | - | 1% | - | 1% | - | |

| | Total | Children in Household | | | | |
|-----------------------|-------|-----------------------|-----|-----|----|---------|
| | Base | 0 | 1 | 2 | 3+ | Refused |
| Unweighted Base | 1848 | 1272 | 226 | 216 | 74 | 60 |
| All aged 26 and older | 1731 | 1155 | 230 | 219 | 74 | 54 |

Do you think life is generally harder or easier for young people (i.e. those aged 11 to 25) NOW compared to when you were that age?

| | | | | | | |
|--|-----|-----|-----|-----|-----|-----|
| Life is much harder for young people today | 20% | 20% | 18% | 16% | 24% | 16% |
| Life is a little harder | 30% | 29% | 31% | 30% | 31% | 35% |
| Life is about the same | 19% | 17% | 22% | 24% | 24% | 23% |
| Life is much easier for young people today | 24% | 25% | 22% | 22% | 20% | 21% |
| Life is a little easier | 6% | 6% | 4% | 6% | 3% | 5% |
| Don't know | 2% | 2% | 2% | 3% | - | - |

You stated that you think life is harder now compared to when you were young...

Which, if any, of the following statements describe why this is? (Please tick all that apply)

| | Unweighted Base | 929 | 649 | 108 | 102 | 39 | 31 |
|---|-----------------|-----|-----|-----|-----|-----|----|
| All aged 26 and older who think life is harder now compared to when they were that age | | 852 | 573 | 112 | 100 | 40 | 28 |
| Young people have too many pressures at school | 40% | 37% | 47% | 41% | 60% | 47% | |
| There aren't enough places for young people to go (i.e. socially) | 53% | 51% | 54% | 58% | 67% | 46% | |
| Society and the streets are less safe | 65% | 64% | 66% | 69% | 74% | 55% | |
| Society expects them to go wrong | 35% | 36% | 33% | 34% | 55% | 23% | |
| Young people are disconnected from their families and communities | 45% | 48% | 38% | 38% | 43% | 54% | |
| There are too many temptations like drugs and alcohol | 67% | 67% | 70% | 66% | 62% | 63% | |
| They don't have enough positive role models | 54% | 56% | 58% | 45% | 35% | 63% | |
| They're expected to grow up too fast | 64% | 63% | 62% | 71% | 72% | 70% | |
| Other | 5% | 5% | 5% | 5% | - | 5% | |
| Don't know | 0% | 0% | - | 2% | - | - | |

| | Total | Gender | | Age | | | | | Social Grade | | Region | | | | | | |
|-----------------------|-------|--------|--------|----------|----------|----------|----------|------|--------------|------|--------|----------|------|--------|-------|-------|----------|
| | Base | Male | Female | 18 to 25 | 26 to 35 | 36 to 45 | 46 to 55 | 55 + | ABC1 | C2DE | North | Midlands | East | London | South | Wales | Scotland |
| Unweighted Base | 1848 | 870 | 978 | - | 339 | 351 | 360 | 798 | 1118 | 730 | 447 | 251 | 154 | 248 | 489 | 98 | 161 |
| All aged 26 and older | 1731 | 827 | 904 | - | 345 | 362 | 368 | 656 | 1009 | 722 | 430 | 269 | 170 | 217 | 412 | 85 | 148 |

You stated that you think life is easier now compared to when you were young...

Which, if any, of the following statements describe why this is? (Please tick all that apply)

| | 537 | 282 | 255 | - | 87 | 103 | 103 | 244 | 285 | 252 | 128 | 79 | 47 | 58 | 138 | 32 | 55 |
|--|-----|-----|-----|---|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| All aged 26 and older who think life is easier now compared to when they were that age | 512 | 272 | 240 | - | 94 | 104 | 108 | 207 | 267 | 245 | 128 | 85 | 50 | 53 | 117 | 29 | 51 |
| Young people have a lot of support through parents, teachers and youth workers | 40% | 39% | 42% | - | 35% | 37% | 39% | 45% | 44% | 36% | 44% | 44% | 46% | 32% | 39% | 33% | 35% |
| There are so many different pastimes for them to enjoy | 50% | 50% | 49% | - | 37% | 43% | 46% | 61% | 52% | 47% | 51% | 50% | 53% | 42% | 56% | 55% | 34% |
| They are more streetwise than I ever was | 40% | 36% | 44% | - | 26% | 27% | 35% | 54% | 41% | 38% | 29% | 45% | 41% | 38% | 48% | 30% | 45% |
| They get praised much more than I did | 19% | 19% | 20% | - | 20% | 19% | 18% | 20% | 24% | 14% | 18% | 26% | 18% | 15% | 21% | 23% | 15% |
| Their families are better off than mine were | 55% | 57% | 53% | - | 40% | 42% | 59% | 67% | 56% | 54% | 51% | 69% | 70% | 39% | 49% | 61% | 54% |
| People are less strict with them | 80% | 82% | 77% | - | 85% | 77% | 82% | 77% | 77% | 82% | 83% | 76% | 77% | 80% | 80% | 78% | 79% |
| Adults give them more freedom | 67% | 67% | 67% | - | 67% | 53% | 67% | 74% | 67% | 67% | 63% | 66% | 64% | 70% | 68% | 67% | 78% |
| Other | 3% | 4% | 3% | - | 6% | 8% | 1% | 1% | 2% | 5% | 3% | 3% | 4% | 6% | 3% | - | 4% |
| Don't know | 0% | - | 1% | - | 1% | - | - | 0% | 0% | 0% | 1% | - | - | - | 1% | - | - |

Do you think young people (i.e. those aged 11 to 25) are happier today than when you were that age?

| | | | | | | | | | | | | | | | | | |
|--------------|-----|-----|-----|---|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Yes, I do | 6% | 8% | 5% | - | 7% | 9% | 6% | 5% | 6% | 7% | 5% | 7% | 10% | 6% | 6% | 6% | 7% |
| No, I do not | 62% | 58% | 65% | - | 54% | 55% | 62% | 69% | 62% | 61% | 63% | 59% | 63% | 56% | 64% | 65% | 61% |
| Not sure | 32% | 34% | 30% | - | 38% | 36% | 32% | 26% | 31% | 33% | 32% | 34% | 27% | 38% | 30% | 29% | 32% |

| | Total | Working Status | | | | | | Marital Status | | | | | |
|-----------------------|-------|-------------------|-------------------|-------------------|---------|-------------|--------------------|----------------------------|-------------------|--------------------|---------|---------------|---------|
| | Base | Working full time | Working part time | Full time student | Retired | Un-employed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/Divorced | Widowed | Never Married | Refused |
| Unweighted Base | 1848 | 896 | 278 | 15 | 403 | 39 | 217 | 1064 | 203 | 194 | 66 | 271 | 50 |
| All aged 26 and older | 1731 | 870 | 249 | 14 | 336 | 42 | 220 | 966 | 213 | 183 | 62 | 262 | 44 |

You stated that you think life is easier now compared to when you were young...

Which, if any, of the following statements describe why this is? (Please tick all that apply)

| | Unweighted Base | 537 | 258 | 66 | 3 | 131 | 10 | 69 | 308 | 61 | 54 | 21 | 77 | 16 |
|--|-----------------|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|----|
| All aged 26 and older who think life is easier now compared to when they were that age | | 512 | 257 | 58 | 3 | 115 | 10 | 70 | 288 | 65 | 51 | 18 | 78 | 13 |
| Young people have a lot of support through parents, teachers and youth workers | 40% | 41% | 40% | 31% | 41% | 15% | 40% | 45% | 39% | 26% | 41% | 30% | 48% | |
| There are so many different pastimes for them to enjoy | 50% | 49% | 50% | 31% | 58% | 35% | 39% | 50% | 46% | 49% | 62% | 49% | 53% | |
| They are more streetwise than I ever was | 40% | 34% | 45% | - | 52% | 37% | 36% | 41% | 30% | 48% | 53% | 35% | 28% | |
| They get praised much more than I did | 19% | 20% | 28% | - | 15% | 9% | 18% | 23% | 16% | 15% | 18% | 10% | 23% | |
| Their families are better off than mine were | 55% | 51% | 54% | - | 72% | 53% | 46% | 62% | 45% | 42% | 75% | 42% | 57% | |
| People are less strict with them | 80% | 81% | 77% | 100% | 79% | 60% | 79% | 79% | 84% | 83% | 82% | 78% | 77% | |
| Adults give them more freedom | 67% | 66% | 59% | 31% | 75% | 93% | 64% | 66% | 75% | 59% | 81% | 68% | 48% | |
| Other | 3% | 3% | 3% | 69% | 2% | - | 7% | 3% | 6% | 1% | - | 7% | - | |
| Don't know | 0% | - | 2% | - | 1% | - | - | 1% | - | - | - | - | - | |

Do you think young people (i.e. those aged 11 to 25) are happier today than when you were that age?

| | | | | | | | | | | | | | |
|--------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Yes, I do | 6% | 7% | 4% | 15% | 6% | 5% | 7% | 7% | 5% | 5% | 4% | 7% | 9% |
| No, I do not | 62% | 59% | 63% | 58% | 70% | 62% | 60% | 62% | 58% | 66% | 62% | 58% | 61% |
| Not sure | 32% | 34% | 32% | 27% | 25% | 33% | 33% | 31% | 37% | 29% | 34% | 35% | 30% |

| | Total | Children in Household | | | | |
|-----------------------|-------|-----------------------|-----|-----|----|---------|
| | Base | 0 | 1 | 2 | 3+ | Refused |
| Unweighted Base | 1848 | 1272 | 226 | 216 | 74 | 60 |
| All aged 26 and older | 1731 | 1155 | 230 | 219 | 74 | 54 |

You stated that you think life is easier now compared to when you were young...

Which, if any, of the following statements describe why this is? (Please tick all that apply)

| | Unweighted Base | 537 | 385 | 61 | 59 | 16 | 16 |
|--|-----------------|-----|-----|-----|-----|-----|----|
| All aged 26 and older who think life is easier now compared to when they were that age | | 512 | 361 | 61 | 60 | 16 | 14 |
| Young people have a lot of support through parents, teachers and youth workers | 40% | 40% | 37% | 44% | 47% | 46% | |
| There are so many different pastimes for them to enjoy | 50% | 52% | 44% | 41% | 42% | 54% | |
| They are more streetwise than I ever was | 40% | 43% | 35% | 30% | 42% | 21% | |
| They get praised much more than I did | 19% | 19% | 21% | 21% | 14% | 26% | |
| Their families are better off than mine were | 55% | 57% | 48% | 53% | 46% | 58% | |
| People are less strict with them | 80% | 80% | 74% | 80% | 81% | 77% | |
| Adults give them more freedom | 67% | 71% | 68% | 52% | 41% | 50% | |
| Other | 3% | 3% | 5% | 3% | 6% | - | |
| Don't know | 0% | 0% | - | - | 6% | - | |

Do you think young people (i.e. those aged 11 to 25) are happier today than when you were that age?

| | | | | | | |
|--------------|-----|-----|-----|-----|-----|-----|
| Yes, I do | 6% | 6% | 8% | 7% | 9% | 12% |
| No, I do not | 62% | 62% | 60% | 61% | 68% | 57% |
| Not sure | 32% | 33% | 33% | 31% | 23% | 31% |

| | Total | Gender | | Age | | | | | Social Grade | | Region | | | | | | |
|-----------------------|-------|--------|--------|----------|----------|----------|----------|------|--------------|------|--------|----------|------|--------|-------|-------|----------|
| | Base | Male | Female | 18 to 25 | 26 to 35 | 36 to 45 | 46 to 55 | 55 + | ABC1 | C2DE | North | Midlands | East | London | South | Wales | Scotland |
| Unweighted Base | 1848 | 870 | 978 | - | 339 | 351 | 360 | 798 | 1118 | 730 | 447 | 251 | 154 | 248 | 489 | 98 | 161 |
| All aged 26 and older | 1731 | 827 | 904 | - | 345 | 362 | 368 | 656 | 1009 | 722 | 430 | 269 | 170 | 217 | 412 | 85 | 148 |

Do you think we (i.e. society) do enough to encourage our young people to fulfil their ambition?

| | | | | | | | | | | | | | | | | | |
|--|-----|-----|-----|---|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Yes, it is so important | 15% | 15% | 14% | - | 11% | 16% | 14% | 16% | 15% | 13% | 16% | 11% | 21% | 9% | 17% | 12% | 13% |
| Yes, we do too much for them | 13% | 15% | 12% | - | 11% | 11% | 15% | 14% | 13% | 14% | 11% | 16% | 14% | 13% | 13% | 16% | 14% |
| Yes, for another reason | 8% | 9% | 7% | - | 11% | 12% | 6% | 6% | 8% | 8% | 6% | 8% | 9% | 8% | 8% | 14% | 9% |
| No, it's not worth it, they are not interested | 6% | 6% | 6% | - | 7% | 7% | 4% | 6% | 4% | 10% | 6% | 8% | 4% | 5% | 5% | 6% | 10% |
| No, but we should | 48% | 48% | 49% | - | 46% | 44% | 49% | 51% | 51% | 45% | 51% | 47% | 43% | 53% | 48% | 41% | 47% |
| No, for another reason | 2% | 2% | 2% | - | 3% | 2% | 2% | 1% | 2% | 2% | 2% | 3% | 1% | 2% | 1% | 5% | 3% |
| Don't know | 8% | 6% | 9% | - | 11% | 8% | 8% | 6% | 7% | 9% | 8% | 7% | 8% | 10% | 8% | 5% | 4% |

Excluding family members, how many young people (i.e. those aged 11 to 25) do you have regular, direct contact with (i.e. a detailed conversation, or exchange, at least once a week)?

| | | | | | | | | | | | | | | | | | |
|--------------|-----|-----|-----|---|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| None | 23% | 23% | 24% | - | 26% | 17% | 18% | 28% | 26% | 20% | 26% | 23% | 15% | 25% | 22% | 30% | 22% |
| 1 to 3 | 39% | 40% | 39% | - | 36% | 43% | 38% | 40% | 40% | 39% | 40% | 40% | 49% | 41% | 39% | 27% | 33% |
| 4 to 10 | 23% | 25% | 22% | - | 20% | 24% | 29% | 22% | 20% | 28% | 21% | 22% | 21% | 22% | 26% | 30% | 29% |
| 11 to 20 | 4% | 5% | 4% | - | 6% | 4% | 5% | 3% | 4% | 5% | 6% | 3% | 3% | 3% | 5% | 3% | 3% |
| More than 20 | 7% | 6% | 9% | - | 11% | 9% | 7% | 5% | 9% | 6% | 6% | 9% | 9% | 5% | 5% | 9% | 13% |
| Don't know | 2% | 1% | 3% | - | 2% | 2% | 2% | 2% | 2% | 3% | 1% | 3% | 3% | 3% | 3% | 2% | 1% |

How do you generally feel when you see young people on the street? (Please tick all that apply)

| | | | | | | | | | | | | | | | | | |
|--|-----|-----|-----|---|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Frightened | 8% | 5% | 10% | - | 13% | 7% | 5% | 7% | 7% | 10% | 8% | 9% | 9% | 9% | 6% | 6% | 9% |
| Uneasy - I cross the road to avoid them | 24% | 22% | 25% | - | 32% | 22% | 20% | 22% | 23% | 25% | 27% | 25% | 17% | 26% | 21% | 23% | 22% |
| Irritated | 13% | 16% | 11% | - | 22% | 14% | 11% | 9% | 12% | 15% | 12% | 13% | 14% | 18% | 12% | 17% | 9% |
| Confident | 5% | 6% | 4% | - | 5% | 5% | 5% | 4% | 5% | 4% | 5% | 4% | 6% | 4% | 4% | 6% | 6% |
| Relaxed | 13% | 17% | 9% | - | 8% | 13% | 14% | 15% | 15% | 10% | 11% | 7% | 15% | 11% | 16% | 13% | 22% |
| Sorry for them – they have nothing else to do | 16% | 15% | 17% | - | 13% | 16% | 18% | 16% | 15% | 17% | 19% | 15% | 19% | 15% | 15% | 14% | 11% |
| None of these | 8% | 6% | 8% | - | 9% | 9% | 6% | 7% | 8% | 6% | 9% | 8% | 5% | 7% | 7% | 6% | 7% |
| Don't know | 2% | 2% | 3% | - | 3% | 2% | 3% | 2% | 2% | 3% | 1% | 3% | 2% | 5% | 2% | 3% | 1% |
| I feel no different to young people on the street than any other age group | 34% | 33% | 35% | - | 27% | 33% | 36% | 38% | 35% | 34% | 31% | 36% | 37% | 34% | 36% | 32% | 36% |

| | Total | Working Status | | | | | | Marital Status | | | | | |
|-----------------------|-------|-------------------|-------------------|-------------------|---------|-------------|--------------------|----------------------------|-------------------|--------------------|---------|---------------|---------|
| | Base | Working full time | Working part time | Full time student | Retired | Un-employed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/Divorced | Widowed | Never Married | Refused |
| Unweighted Base | 1848 | 896 | 278 | 15 | 403 | 39 | 217 | 1064 | 203 | 194 | 66 | 271 | 50 |
| All aged 26 and older | 1731 | 870 | 249 | 14 | 336 | 42 | 220 | 966 | 213 | 183 | 62 | 262 | 44 |

Do you think we (i.e. society) do enough to encourage our young people to fulfil their ambition?

| | | | | | | | | | | | | | |
|--|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Yes, it is so important | 15% | 14% | 16% | 3% | 15% | 10% | 14% | 16% | 12% | 12% | 21% | 11% | 8% |
| Yes, we do too much for them | 13% | 14% | 13% | 27% | 14% | 3% | 10% | 14% | 12% | 12% | 20% | 10% | 23% |
| Yes, for another reason | 8% | 9% | 7% | 21% | 5% | 12% | 7% | 8% | 8% | 7% | 4% | 9% | 11% |
| No, it's not worth it, they are not interested | 6% | 5% | 4% | 16% | 5% | 7% | 11% | 6% | 5% | 7% | 4% | 8% | 5% |
| No, but we should | 48% | 47% | 51% | 20% | 53% | 58% | 43% | 48% | 48% | 54% | 39% | 49% | 48% |
| No, for another reason | 2% | 2% | 1% | - | 1% | 1% | 5% | 2% | 4% | 1% | - | 3% | - |
| Don't know | 8% | 8% | 8% | 11% | 6% | 8% | 9% | 6% | 10% | 8% | 13% | 11% | 6% |

Excluding family members, how many young people (i.e. those aged 11 to 25) do you have regular, direct contact with (i.e. a detailed conversation, or exchange, at least once a week)?

| | | | | | | | | | | | | | |
|--------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| None | 23% | 21% | 14% | 12% | 35% | 21% | 24% | 23% | 23% | 17% | 34% | 25% | 23% |
| 1 to 3 | 39% | 37% | 39% | 37% | 43% | 47% | 42% | 40% | 36% | 41% | 36% | 41% | 35% |
| 4 to 10 | 23% | 23% | 30% | 37% | 17% | 24% | 25% | 23% | 28% | 30% | 20% | 15% | 33% |
| 11 to 20 | 4% | 6% | 5% | 5% | 2% | 2% | 2% | 4% | 4% | 5% | 2% | 6% | 3% |
| More than 20 | 7% | 10% | 10% | 8% | 1% | 4% | 2% | 7% | 6% | 5% | 7% | 10% | 5% |
| Don't know | 2% | 2% | 2% | - | 2% | 2% | 4% | 2% | 2% | 1% | 2% | 3% | 2% |

How do you generally feel when you see young people on the street? (Please tick all that apply)

| | | | | | | | | | | | | | |
|--|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Frightened | 8% | 6% | 11% | 39% | 8% | 11% | 9% | 7% | 9% | 9% | 10% | 9% | 2% |
| Uneasy - I cross the road to avoid them | 24% | 22% | 24% | 39% | 23% | 14% | 31% | 22% | 28% | 24% | 21% | 26% | 19% |
| Irritated | 13% | 15% | 9% | 31% | 11% | 12% | 14% | 12% | 13% | 10% | 9% | 18% | 22% |
| Confident | 5% | 5% | 7% | 3% | 2% | 1% | 5% | 5% | 7% | 3% | 2% | 4% | 2% |
| Relaxed | 13% | 14% | 13% | 23% | 13% | 16% | 6% | 15% | 10% | 8% | 15% | 13% | 7% |
| Sorry for them – they have nothing else to do | 16% | 14% | 16% | 23% | 18% | 18% | 20% | 17% | 13% | 14% | 14% | 15% | 27% |
| None of these | 8% | 9% | 7% | - | 6% | 8% | 7% | 7% | 8% | 8% | 9% | 8% | 9% |
| Don't know | 2% | 2% | 4% | 13% | 2% | 1% | 2% | 2% | 3% | 2% | 3% | 3% | - |
| I feel no different to young people on the street than any other age group | 34% | 34% | 34% | 9% | 39% | 29% | 34% | 34% | 31% | 42% | 40% | 31% | 33% |

| | Total | Children in Household | | | | |
|-----------------------|-------|-----------------------|-----|-----|----|---------|
| | Base | 0 | 1 | 2 | 3+ | Refused |
| Unweighted Base | 1848 | 1272 | 226 | 216 | 74 | 60 |
| All aged 26 and older | 1731 | 1155 | 230 | 219 | 74 | 54 |

Do you think we (i.e. society) do enough to encourage our young people to fulfil their ambition?

| | | | | | | |
|--|-----|-----|-----|-----|-----|-----|
| Yes, it is so important | 15% | 13% | 16% | 21% | 18% | 10% |
| Yes, we do too much for them | 13% | 14% | 10% | 9% | 11% | 27% |
| Yes, for another reason | 8% | 8% | 8% | 8% | 9% | 7% |
| No, it's not worth it, they are not interested | 6% | 7% | 4% | 5% | 6% | 2% |
| No, but we should | 48% | 48% | 51% | 48% | 49% | 46% |
| No, for another reason | 2% | 2% | 2% | 3% | - | - |
| Don't know | 8% | 8% | 8% | 6% | 7% | 8% |

Excluding family members, how many young people (i.e. those aged 11 to 25) do you have regular, direct contact with (i.e. a detailed conversation, or exchange, at least once a week)?

| | | | | | | |
|--------------|-----|-----|-----|-----|-----|-----|
| None | 23% | 26% | 19% | 13% | 16% | 23% |
| 1 to 3 | 39% | 40% | 39% | 39% | 47% | 32% |
| 4 to 10 | 23% | 21% | 23% | 33% | 27% | 31% |
| 11 to 20 | 4% | 4% | 8% | 4% | 5% | 3% |
| More than 20 | 7% | 7% | 9% | 9% | 4% | 8% |
| Don't know | 2% | 2% | 2% | 2% | 1% | 1% |

How do you generally feel when you see young people on the street? (Please tick all that apply)

| | | | | | | |
|--|-----|-----|-----|-----|-----|-----|
| Frightened | 8% | 8% | 10% | 7% | 4% | - |
| Uneasy - I cross the road to avoid them | 24% | 25% | 22% | 22% | 23% | 16% |
| Irritated | 13% | 13% | 12% | 13% | 8% | 18% |
| Confident | 5% | 4% | 4% | 7% | 12% | 6% |
| Relaxed | 13% | 12% | 15% | 16% | 8% | 11% |
| Sorry for them – they have nothing else to do | 16% | 15% | 15% | 18% | 25% | 21% |
| None of these | 8% | 7% | 8% | 9% | 4% | 7% |
| Don't know | 2% | 3% | 3% | 3% | - | - |
| I feel no different to young people on the street than any other age group | 34% | 35% | 34% | 32% | 30% | 36% |

| | Total | Gender | | Age | | | | | Social Grade | | Region | | | | | | |
|-----------------------|-------|--------|--------|----------|----------|----------|----------|------|--------------|------|--------|----------|------|--------|-------|-------|----------|
| | Base | Male | Female | 18 to 25 | 26 to 35 | 36 to 45 | 46 to 55 | 55 + | ABC1 | C2DE | North | Midlands | East | London | South | Wales | Scotland |
| Unweighted Base | 1848 | 870 | 978 | - | 339 | 351 | 360 | 798 | 1118 | 730 | 447 | 251 | 154 | 248 | 489 | 98 | 161 |
| All aged 26 and older | 1731 | 827 | 904 | - | 345 | 362 | 368 | 656 | 1009 | 722 | 430 | 269 | 170 | 217 | 412 | 85 | 148 |

How do you think the media generally portrays young people (i.e. those aged 11 to 25)?

| | | | | | | | | | | | | | | | | | |
|------------|-----|-----|-----|---|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Fairly | 25% | 29% | 21% | - | 24% | 20% | 23% | 28% | 20% | 30% | 25% | 27% | 26% | 18% | 22% | 31% | 30% |
| Unfairly | 56% | 56% | 56% | - | 51% | 58% | 60% | 56% | 60% | 51% | 58% | 50% | 61% | 53% | 59% | 51% | 55% |
| Don't know | 19% | 15% | 23% | - | 25% | 22% | 16% | 16% | 20% | 19% | 17% | 23% | 13% | 29% | 19% | 17% | 15% |

All figures, unless otherwise stated, are from YouGov Plc.

| | Total | Working Status | | | | | | Marital Status | | | | | |
|-----------------------|-------|-------------------|-------------------|-------------------|---------|-------------|--------------------|----------------------------|-------------------|--------------------|---------|---------------|---------|
| | Base | Working full time | Working part time | Full time student | Retired | Un-employed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/Divorced | Widowed | Never Married | Refused |
| Unweighted Base | 1848 | 896 | 278 | 15 | 403 | 39 | 217 | 1064 | 203 | 194 | 66 | 271 | 50 |
| All aged 26 and older | 1731 | 870 | 249 | 14 | 336 | 42 | 220 | 966 | 213 | 183 | 62 | 262 | 44 |

How do you think the media generally portrays young people (i.e. those aged 11 to 25)?

| | | | | | | | | | | | | | |
|------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Fairly | 25% | 23% | 23% | 38% | 27% | 40% | 24% | 26% | 20% | 24% | 27% | 22% | 33% |
| Unfairly | 56% | 57% | 59% | 39% | 54% | 40% | 55% | 57% | 58% | 57% | 52% | 52% | 46% |
| Don't know | 19% | 19% | 18% | 23% | 19% | 20% | 21% | 17% | 22% | 19% | 21% | 26% | 22% |

All figures, unless otherwise stated, are from YouGov P

| | Total | Children in Household | | | | |
|-----------------------|-------|-----------------------|-----|-----|----|---------|
| | Base | 0 | 1 | 2 | 3+ | Refused |
| Unweighted Base | 1848 | 1272 | 226 | 216 | 74 | 60 |
| All aged 26 and older | 1731 | 1155 | 230 | 219 | 74 | 54 |

How do you think the media generally portrays young people (i.e. those aged 11 to 25)?

| | | | | | | |
|------------|-----|-----|-----|-----|-----|-----|
| Fairly | 25% | 26% | 22% | 23% | 15% | 32% |
| Unfairly | 56% | 54% | 60% | 61% | 64% | 50% |
| Don't know | 19% | 20% | 18% | 17% | 21% | 17% |

All figures, unless otherwise stated, are from YouGov P