

YouGov / Sunday Times Survey Results

Sample Size: 1902 GB adults
Fieldwork: 11th - 12th June 2009

	Voting intention			Gender		Age			Social Grade		Region					
Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1902	618	366	279	912	990	556	680	666	1046	856	243	619	407	468	165
Unweighted Sample	1902	633	370	266	909	993	432	669	801	1141	761	295	644	340	445	178
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Knows and Wouldn't Vote]

Con	40	100	0	0	36	44	37	39	43	41	38	42	46	42	37	17
Lab	24	0	100	0	25	22	25	27	19	23	24	27	17	26	27	30
Lib Dem	18	0	0	100	20	16	22	16	17	20	15	18	21	15	18	12
Other	19	0	0	0	19	18	16	18	21	16	23	13	16	18	18	41

Other Parties Voting Intention

UKIP	8	0	0	0	8	7	5	6	11	7	9	7	8	7	9	3
SNP / PCY	4	0	0	0	4	3	4	2	5	3	5	0	0	3	0	32
Green	4	0	0	0	2	5	3	5	2	3	4	3	5	3	4	1
BNP	3	0	0	0	3	3	3	4	3	2	5	1	2	4	4	3
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	2	0	2	1	1	1	1	1	0	1	2	2

Non Voters

Would Not Vote	10	0	0	0	9	11	14	9	7	7	13	9	9	10	12	6
Don't know	9	0	0	0	5	12	9	8	9	7	11	12	9	5	9	11

Do you think Gordon Brown is doing well or badly as prime minister?

Very well	3	0	11	1	3	3	1	3	3	3	3	2	3	3	3	3
Fairly well	20	4	55	20	21	20	22	21	18	19	22	19	17	20	21	35
TOTAL WELL	23	4	66	21	23	23	23	24	22	22	24	21	19	22	23	38
Fairly badly	31	26	30	42	33	30	38	32	26	31	32	35	31	31	29	37
Very badly	42	69	2	33	42	43	32	43	51	45	39	36	47	44	44	22
TOTAL BAD	74	95	32	75	75	73	70	74	76	76	71	71	78	75	73	59
Don't know	4	0	2	4	2	5	7	2	2	2	5	8	2	3	4	3

Do you think David Cameron is doing well or badly as Conservative leader?

Very well	10	23	4	3	9	11	6	11	12	12	8	12	10	11	7	10
Fairly well	48	70	38	48	49	48	53	44	49	51	45	50	54	48	44	39
TOTAL WELL	58	93	42	51	58	58	60	55	61	63	53	62	64	59	51	49
Fairly badly	22	5	31	34	23	20	19	23	23	21	22	17	20	22	25	29
Very badly	11	0	19	9	13	9	9	13	10	9	13	10	9	12	13	12
TOTAL BAD	33	5	50	43	37	29	28	36	33	31	35	27	28	34	37	41
Don't know	9	2	8	6	5	13	12	10	7	7	12	11	7	8	12	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Nick Clegg is doing well or badly as leader of the Liberal Democrats?

Very well	5	5	3	15	6	4	3	4	8	6	4	3	7	5	4	4
Fairly well	42	53	32	65	45	39	36	42	47	46	37	45	45	42	39	34
TOTAL WELL	47	57	35	80	50	44	39	45	55	52	41	48	52	47	43	37
Fairly badly	20	17	26	12	24	16	17	21	22	21	18	14	19	24	20	22
Very badly	9	3	16	1	10	9	10	10	8	8	11	10	7	10	10	15
TOTAL BAD	29	21	42	14	34	25	26	31	30	29	29	24	26	34	31	36
Don't know	24	22	23	7	16	32	35	24	16	19	30	28	23	19	27	27

Who would you trust more to raise you and your family's standard of living?

Gordon Brown and Alistair Darling	22	1	76	22	25	19	23	23	21	21	23	19	19	22	22	39
David Cameron and George Osborne	33	82	1	15	32	34	31	32	37	37	29	32	39	35	30	18
Neither	37	14	19	57	38	36	37	39	36	37	38	37	35	37	39	38
Don't know	8	3	4	6	4	11	10	6	7	6	10	12	8	6	8	5

In your opinion, how good or bad is the state of Britain's economy at the moment?

Very good	0	0	1	0	0	0	0	0	0	0	0	1	1	0	0	0
Quite good	3	2	10	3	5	2	4	2	3	3	4	4	2	5	3	2
TOTAL WELL	3	2	11	3	5	2	5	3	3	3	4	5	3	5	3	2
Neither good nor bad	13	5	31	12	15	11	13	15	11	15	11	14	12	11	12	22
Quite bad	46	46	46	54	45	46	50	45	44	44	48	47	45	51	43	44
Very bad	37	48	11	31	33	39	29	37	42	37	35	31	39	33	41	31
TOTAL BAD	82	93	57	85	79	86	79	82	85	82	83	78	84	84	84	75
Don't know	1	0	2	0	1	2	3	0	1	1	2	4	2	1	1	1

Do you fear that you or a close member of your family will lose their job as a result of the current financial crisis?

Yes, I do fear this	43	43	36	44	41	45	46	45	40	43	43	47	42	43	45	43
No, I don't fear this	32	30	43	40	36	29	36	30	31	34	29	28	33	33	30	35
Not sure	19	21	17	10	16	21	14	22	19	17	21	17	18	21	20	17
Not applicable - neither I nor any close member of my family is currently working	6	6	4	6	8	5	4	3	11	5	7	8	7	4	6	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How long do you think Gordon Brown should stay as Labour leader?

He should step down immediately	37	62	6	30	39	36	30	39	41	37	37	32	42	42	38	17
He should stay for the time being but step down before the next general election	23	19	27	31	22	25	30	21	21	24	23	28	22	21	24	27
He should lead Labour into the next general election	30	17	63	32	33	28	27	32	32	32	28	27	28	30	29	51
Don't know	9	3	5	7	7	11	14	7	7	7	12	14	9	8	9	6

If Gordon Brown resigns and Labour chooses another leader, do you think a general election should be held...?

Immediately	49	67	17	43	47	51	46	52	47	49	48	47	50	53	47	41
This autumn	24	26	20	30	23	25	27	18	29	24	25	26	26	21	24	24
Next year	20	5	56	23	24	16	16	23	20	21	19	18	18	20	21	29
Don't know	7	2	6	4	6	8	11	6	4	6	8	8	6	6	7	7

To what extent do you agree or disagree with the following statement?

"Gordon Brown's continued presence as prime minister is damaging the country"

Strongly agree	27	49	1	17	28	26	16	28	35	30	23	22	30	29	29	13
Tend to agree	24	33	7	26	23	25	28	22	23	22	27	27	26	23	25	14
TOTAL AGREE	51	82	9	43	51	52	44	51	58	53	50	50	56	52	54	27
Neither agree nor disagree	18	11	17	23	17	19	21	20	14	16	21	19	17	20	15	22
Tend to disagree	19	6	41	24	19	18	20	19	18	20	17	17	16	15	21	33
Strongly disagree	9	1	31	9	10	7	9	9	8	10	7	8	8	11	7	14
TOTAL DISAGREE	27	7	72	33	29	26	29	28	26	30	25	25	23	26	28	47
Don't know	3	1	3	1	2	4	7	2	2	2	5	7	3	2	3	3

Do you think David Cameron has the right TEAM to tackle Britain's problems effectively?

Yes definitely	4	13	0	0	4	4	3	5	4	5	4	7	4	5	4	3
Yes probably	29	65	6	21	28	30	29	27	32	32	26	23	36	31	25	16
TOTAL YES	33	77	6	21	32	34	32	32	36	36	30	31	40	36	29	19
No, probably not	31	13	36	39	32	30	32	31	30	31	30	31	26	32	31	42
No, definitely not	20	0	48	25	25	15	15	22	21	19	21	16	16	19	24	29
TOTAL NO	50	13	84	64	57	45	47	53	51	50	51	47	42	51	55	70
Don't know	16	10	10	15	11	21	21	15	13	14	19	23	18	12	16	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And do you think David Cameron has the right
POLICIES to tackle Britain's problems effectively?

Yes definitely	6	16	0	1	5	6	5	6	6	6	5	8	6	5	5	3
Yes probably	30	68	4	20	30	31	31	28	31	33	27	26	35	34	25	20
TOTAL YES	36	84	4	21	34	37	37	34	37	39	32	34	42	39	30	22
No, probably not	29	9	34	42	31	28	31	28	29	30	28	31	25	30	31	36
No, definitely not	21	1	54	23	26	16	14	25	22	19	22	16	18	20	24	28
TOTAL NO	50	10	87	66	56	44	45	53	50	50	50	47	42	50	55	65
Don't know	15	7	9	13	10	19	19	13	13	12	19	19	16	11	15	13
TOTAL AGREE (right team AND right policies)	29	74	2	16	28	30	26	29	32	32	26	28	35	32	25	17
TOTAL DISAGREE (right team AND right policies)	44	7	79	58	50	39	37	49	46	44	45	41	37	44	50	62

Some argue that Lord (Peter) Mandelson has been one of the 'big winners' from Gordon Brown's recent cabinet reshuffle, having a stronger position in Whitehall and effectively becoming deputy prime minister.

From what you know do you think this is generally a good thing or a bad thing?

A good thing	11	6	30	14	16	8	11	12	11	12	10	14	11	9	11	13
A bad thing	47	67	23	44	50	45	34	48	58	52	41	46	49	52	44	39
Neither	21	13	29	29	22	21	24	23	18	20	22	18	19	20	26	24
Don't know	20	14	18	14	13	27	32	17	14	15	26	21	21	19	19	24

Sir Alan Sugar has been given a peerage and made the government's Enterprise Champion. From what you know about Alan Sugar's background, which of the following comes closer to your view?

It was a sensible move for the government to appoint Alan Sugar as Enterprise Champion	35	24	62	36	33	37	38	40	29	35	36	36	31	35	40	40
It was a silly gimmick for the government to appoint Alan Sugar as Enterprise Champion	49	67	21	52	53	45	41	46	58	53	44	46	52	51	43	50
Neither of these	7	3	10	9	7	7	8	8	6	7	8	9	7	6	9	3
Don't know	9	5	7	4	7	10	13	7	7	6	12	9	9	8	8	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Last week it was announced that **Andy Hornby**, former chief executive of HBOS (the company recently taken over by the Lloyds Banking Group), is to be the new chief executive of Boots, the chemists.

Which of the following statements comes closest to your view?

Bosses of failed banks should not be allowed to run other companies	51	51	46	52	50	52	36	52	64	49	54	40	51	53	57	49
Bosses of failed banks have as much right as anyone else to continue with their professional life	34	36	39	38	38	29	47	34	22	37	29	39	34	32	29	37
Neither	8	8	8	8	7	9	8	9	8	9	7	11	6	10	8	8
Don't know	7	5	7	2	5	9	11	5	6	5	10	11	8	5	6	6

Do you agree or disagree that the BBC should be forced to disclose the salaries of its top presenters?

Agree	76	80	78	72	80	72	64	77	86	77	76	75	74	76	79	80
Disagree	17	15	16	23	15	19	25	17	10	18	16	17	19	17	16	13
Don't know	7	5	5	6	5	9	11	6	5	6	8	8	8	7	5	7

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	57	114
Male 25 to 39	189	247
Male 40 to 54	256	247
Male 55 +	407	304
Female 18 to 24	79	114
Female 25 to 39	251	247
Female 40 to 54	269	266
Female 55 +	394	362
Region		
London	295	243
Rest of South	644	619
Midlands and Wales	340	407
North	445	468
Scotland	178	165
Social Grade		
ABC1	1141	1046
C2DE	761	856
Newspaper Type		
Express / Mail	496	304
Sun / Star	304	418
Mirror / Record	190	304
Guardian / Independent	119	76
FT / Times / Telegraph	189	181
Other Paper	277	238
No Paper	326	380
Political Party Identification		
Lab	633	608
Con	508	494
Lib Dem	183	228
Others	76	57
None	444	467
Don't know	58	48