

## YouGov / Daily Telegraph Survey Results

Sample Size: 2063

Fieldwork: 24th - 26th February 2009

Daily Telegraph

	Voting Intention			Gender		Age			Social Grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>All GB Adults</b>	<b>2063</b>	660	496	247	988	1075	631	700	732	1113	949	259	665	444	510	185
Unweighted Sample	2063	678	511	243	967	1096	508	709	846	1287	775	303	677	386	490	207
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't Knows and Wouldn't Vote]

Con	<b>41</b>	100	0	0	37	46	35	39	49	46	35	44	49	45	34	21
Lab	<b>31</b>	0	100	0	33	29	37	36	22	26	37	28	25	30	42	32
Lib Dem	<b>15</b>	0	0	100	15	16	19	13	14	17	14	18	18	13	16	8
Other	<b>12</b>	0	0	0	15	9	9	12	15	11	14	10	8	13	8	39

### Other Parties Voting Intention

[Excluding Don't Knows and Wouldn't Vote]

SNP / PCY	<b>4</b>	0	0	0	5	3	5	3	5	4	5	2	0	3	0	33
BNP	<b>4</b>	0	0	0	5	2	2	4	4	3	4	5	3	4	4	0
UKIP	<b>2</b>	0	0	0	3	1	0	3	4	2	3	1	2	3	3	1
Green	<b>2</b>	0	0	0	2	2	2	2	1	2	2	2	2	2	0	4
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	1	1	1	0	1	1	1	1	0	1	0	1

### Non Voters

Would Not Vote	<b>9</b>	0	0	0	7	10	11	9	6	6	12	7	8	10	9	7
Don't know	<b>14</b>	0	0	0	11	17	14	15	13	13	16	15	15	10	16	13

### Do you approve or disapprove of the Government's record to date?

Approve	<b>20</b>	3	64	11	24	16	22	21	17	20	21	21	16	18	25	24
Disapprove	<b>64</b>	92	19	66	63	64	51	64	75	65	62	65	66	68	59	56
Don't know	<b>16</b>	6	17	23	12	20	27	15	8	15	18	13	18	14	16	20

### Which of these would make the best Prime Minister?

Gordon Brown	<b>25</b>	0	81	11	29	21	29	27	20	23	27	23	19	23	32	37
David Cameron	<b>33</b>	83	5	11	34	33	28	31	40	38	28	32	37	38	28	22
Nick Clegg	<b>6</b>	1	0	33	8	5	6	6	6	7	5	7	6	7	6	4
Don't know	<b>36</b>	15	15	46	30	42	37	37	34	32	41	39	38	32	35	38

Daily Telegraph

**All GB Adults**  
Unweighted Sample

	Voting Intention			Gender		Age			Social Grade		Region				
Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>2063</b>	660	496	247	988	1075	631	700	732	1113	949	259	665	444	510	185
<b>2063</b>	678	511	243	967	1096	508	709	846	1287	775	303	677	386	490	207
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Are you satisfied or dissatisfied with Gordon Brown as Prime Minister?**

Satisfied	<b>25</b>	2	71	21	28	22	30	25	20	23	27	21	22	22	29	36
Dissatisfied	<b>65</b>	95	17	68	65	64	56	64	73	67	62	66	68	69	61	50
Don't know	<b>11</b>	3	12	12	7	14	14	11	7	10	11	13	10	9	10	14

**Do you think that David Cameron is or is not proving a good leader of the Conservative Party?**

Is proving a good leader	<b>46</b>	84	28	37	47	45	47	44	47	50	41	49	47	50	42	36
Is not proving a good leader	<b>32</b>	5	55	41	39	27	28	35	33	30	35	31	29	30	38	39
Don't know	<b>22</b>	11	17	22	15	29	25	21	20	20	25	19	24	21	20	26

**If you had to choose, which would you prefer to see after the next election a Conservative government led by David Cameron or a Labour government led by Gordon Brown?**

Conservative government led by David Cameron	<b>46</b>	98	3	41	44	48	40	43	54	52	40	50	52	50	39	32
Labour government led by Gordon Brown	<b>35</b>	1	92	41	40	31	40	38	29	32	40	30	28	34	44	51
Don't know	<b>19</b>	2	5	18	15	21	20	19	17	17	21	21	20	17	17	17

**Which party do you think is more likely to run Britain's economy well – the Conservatives or the Labour Party?**

Conservative	<b>34</b>	81	3	18	35	33	28	31	42	40	27	37	39	36	28	22
Labour	<b>26</b>	1	80	21	31	21	30	28	20	24	28	24	21	22	34	33
Neither	<b>29</b>	11	12	52	28	31	26	32	30	27	32	27	29	30	29	36
Don't know	<b>11</b>	6	6	9	7	15	17	10	8	10	13	12	12	13	9	9

**How do you think the financial situation of your household will change over the next 12 months?**

Get a lot better	<b>1</b>	1	3	2	2	1	3	1	1	1	1	1	2	1	1	1
Get a little better	<b>13</b>	10	21	10	16	10	20	12	7	11	15	10	11	14	15	14
Stay the same	<b>27</b>	26	33	25	28	27	29	28	25	30	25	32	24	25	28	36
Get a little worse	<b>38</b>	41	34	45	36	40	31	38	45	39	37	40	39	38	38	36
Get a lot worse	<b>18</b>	21	7	17	16	19	12	18	21	17	18	13	21	20	16	9
Don't know	<b>3</b>	2	2	1	2	4	6	3	1	2	4	4	4	3	2	5

Daily Telegraph

**All GB Adults**  
Unweighted Sample

Total	Voting Intention			Gender		Age			Social Grade		Region				
	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>2063</b>	660	496	247	988	1075	631	700	732	1113	949	259	665	444	510	185
<b>2063</b>	678	511	243	967	1096	508	709	846	1287	775	303	677	386	490	207
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Overall, do you think the Government's measures for tackling Britain's recession...**

Have started to work	<b>2</b>	1	6	2	3	1	2	3	1	2	3	2	3	1	2	3
Will start to work in the near future	<b>12</b>	4	32	10	14	10	14	11	10	11	13	8	10	9	17	14
Will start to work but not for some time	<b>29</b>	18	44	34	30	28	32	28	27	31	27	27	27	28	33	30
Will make little or no difference to the economy	<b>28</b>	33	11	33	25	30	27	28	28	28	28	30	29	26	26	29
Will end up making things worse	<b>23</b>	41	2	15	24	22	14	23	29	24	21	24	25	27	18	16
Don't know	<b>7</b>	4	5	6	4	10	10	6	5	6	9	10	7	8	5	8

**Irrespective of how you yourself will vote, who do you think will win the next general election?**

Conservatives	<b>60</b>	89	30	66	63	58	54	60	66	66	54	66	66	60	55	52
Labour	<b>20</b>	3	51	20	21	19	24	21	15	18	23	16	15	20	27	26
Liberal Democrats	<b>2</b>	1	2	6	2	2	4	2	1	1	3	2	2	3	2	1
Some other party	<b>1</b>	0	0	0	1	1	2	1	1	1	1	0	2	1	1	2
Don't know	<b>16</b>	8	16	9	12	20	17	16	17	14	19	15	17	17	16	19

**Who do you think would make the better Prime Minister, Gordon Brown or David Cameron?**

Gordon Brown	<b>34</b>	1	88	36	39	28	38	36	28	32	36	32	27	29	42	48
David Cameron	<b>43</b>	93	6	32	40	46	38	41	50	48	37	43	50	46	37	30
Don't know	<b>23</b>	6	7	32	21	25	24	24	22	20	27	25	23	25	22	22

**Who do you think would make the better Chancellor of the Exchequer, Alistair Darling or George Osborne?**

Alistair Darling	<b>28</b>	5	71	31	35	21	32	28	25	27	30	28	23	23	35	39
George Osborne	<b>33</b>	69	6	26	35	31	26	30	41	36	29	31	36	39	29	21
Don't know	<b>39</b>	26	24	43	30	48	42	42	34	37	42	41	41	39	37	39

**Who do you think would make the better Foreign Secretary, David Miliband or William Hague?**

David Miliband	<b>27</b>	8	61	34	31	23	35	26	21	27	28	30	21	24	36	31
William Hague	<b>46</b>	77	18	45	51	42	32	44	60	52	39	41	51	48	42	42
Don't know	<b>27</b>	15	20	21	18	35	33	30	19	22	33	29	29	28	22	27

Daily Telegraph

**All GB Adults**  
Unweighted Sample

Total	Voting Intention			Gender		Age			Social Grade		Region				
	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>2063</b>	660	496	247	988	1075	631	700	732	1113	949	259	665	444	510	185
<b>2063</b>	678	511	243	967	1096	508	709	846	1287	775	303	677	386	490	207
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Who do you think would make the better Business Secretary, Lord (Peter) Mandelson or Kenneth Clarke?**

Lord Mandelson	<b>17</b>	7	42	14	21	14	23	16	14	18	17	17	14	18	19	25
Kenneth Clarke	<b>48</b>	71	30	53	54	43	33	47	63	54	42	45	50	49	50	40
Don't know	<b>35</b>	23	29	33	25	43	44	37	24	29	41	38	36	34	31	35

**Who do you think would make the better Home Secretary, Jacqui Smith or Chris Grayling?**

Jacqui Smith	<b>20</b>	5	51	21	23	16	25	20	14	18	21	17	16	20	25	22
Chris Grayling	<b>34</b>	66	13	26	38	31	29	30	43	36	32	35	35	39	32	26
Don't know	<b>46</b>	30	37	53	39	53	46	50	43	46	46	48	50	42	43	52

**If the Conservatives won the next election which two or three (if any) of the following things would you most like them to do? [Please tick up to three]**

Reduce immigration	<b>52</b>	62	42	37	50	55	41	54	60	48	57	47	53	58	52	45
Reduce the powers of the European Union and increase the powers of Britain's Parliament	<b>39</b>	52	29	26	40	38	25	37	53	37	41	32	40	45	39	28
Do more to help families and restore traditional family values	<b>34</b>	39	32	28	30	38	32	36	34	35	33	37	35	32	32	37
Scrap Labour's plans to introduce identity cards	<b>26</b>	29	21	37	29	24	26	27	26	30	21	28	27	24	25	31
Build more prisons so that criminals can serve longer prison sentences	<b>25</b>	25	23	19	28	22	25	24	27	23	28	24	22	26	29	27
Reduce taxes	<b>24</b>	23	23	28	23	25	35	22	16	22	25	25	25	23	23	24
Take tougher measures to help the environment and avert climate change	<b>20</b>	13	26	35	20	20	26	20	16	24	16	20	23	18	19	21
Give local voters the right in referendums to keep down increases in council tax	<b>17</b>	15	17	19	16	17	13	17	20	16	17	20	18	15	15	19
Bring back state-funded grammar schools and the 11+ exam	<b>10</b>	14	7	11	8	12	8	10	12	12	8	15	10	9	10	5
Reduce spending on public services	<b>7</b>	11	6	9	10	5	7	7	8	9	6	10	8	8	5	8
None of these	<b>3</b>	1	7	1	3	3	3	3	2	3	2	2	2	3	4	1
Don't know	<b>4</b>	1	3	1	4	4	8	4	1	2	6	3	4	4	4	5

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	<b>60</b>	<b>113</b>
Male 25 to 39	<b>229</b>	<b>288</b>
Male 40 to 54	<b>264</b>	<b>255</b>
Male 55 +	<b>414</b>	<b>331</b>
Female 18 to 24	<b>88</b>	<b>113</b>
Female 25 to 39	<b>299</b>	<b>302</b>
Female 40 to 54	<b>277</b>	<b>259</b>
Female 55 +	<b>432</b>	<b>400</b>
<b>Region</b>		
London	<b>462</b>	<b>412</b>
Rest of South	<b>459</b>	<b>456</b>
Midlands and Wales	<b>394</b>	<b>444</b>
North	<b>534</b>	<b>557</b>
Scotland	<b>214</b>	<b>194</b>
<b>Social Grade</b>		
ABC1	<b>1287</b>	<b>1113</b>
C2DE	<b>775</b>	<b>949</b>
<b>Newspaper Type</b>		
Express / Mail	<b>503</b>	<b>329</b>
Sun / Star	<b>305</b>	<b>453</b>
Mirror / Record	<b>224</b>	<b>329</b>
Guardian / Independent	<b>151</b>	<b>82</b>
FT / Times / Telegraph	<b>204</b>	<b>196</b>
Other Paper	<b>271</b>	<b>257</b>
No Paper	<b>402</b>	<b>413</b>
<b>Political Party Identification</b>		
Lab	<b>710</b>	<b>679</b>
Con	<b>520</b>	<b>516</b>
Lib Dem	<b>204</b>	<b>227</b>
Others	<b>104</b>	<b>62</b>
None	<b>459</b>	<b>526</b>
Don't know	<b>66</b>	<b>52</b>